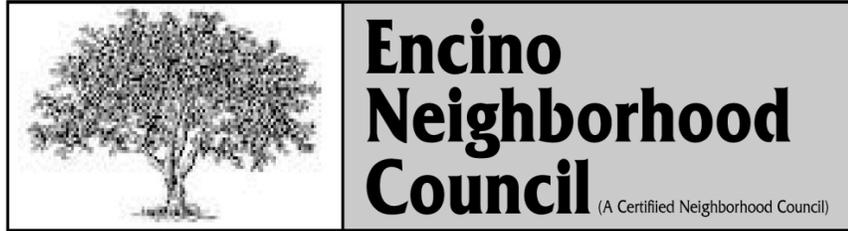


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PLANNING AND LAND USE COMMITTEE MEETING

Tuesday Mar 10, 2015 -7:00 PM

Approved Minutes

Location: Encino Community Center - 4935 Balboa Blvd. Encino

1. Call to order: Roll Call, Determination of a Quorum, selection of voting PLU committee.

Meeting was called to order at 7:03

Committee Members Present: David Hudgins (Chair), Jason Ackerman, Gerald Silver, Sue Tuberman, Al Mass, Eliot Cohen, Talar Dardarian, Diane Rosen

Absent: Tonya Barseghian -8 total voting members

2. Approval of Feb 10, 2015 minutes- Fixed typos -Unanimous

3. CD 5 updates by councilman Paul Koretz Valley Deputy Noah Mulhstein

Not present

4. ACTION ITEMS: Vote may be taken on the following items. Ten minutes will be allowed for presentations with an additional ten minutes for responses. (* May be adjusted by chair.)

A – ZA-2015-536-CUB 15630 Ventura Blvd- Fresh and Easy- Presented by David Zohn

The Proposal is for the issuance of a conditional use permit for the sale of a full line of alcohol for off-site consumption at an existing grocery market, located on the northwest corner of Ventura Blvd. and Haskell Ave., in Encino. The applicant is requesting the right to sell a full line of alcohol 24-hours per day, 7-days per week.

REQUESTED ENTITLEMENTS

15630 Ventura Blvd.

- 1) Conditional Use Permit (Beverage) – Request to permit the off-site sale of a full line of alcoholic beverages at an existing grocery store, 24 hours per day, 7 days a week, per LAMC Section 12.24 W1.

- 2) Conditional Use Permit to allow hours of operation of 24 hours per day, 7 days per week, in-lieu of the Commercial Corner limitation hours of operation from 7 a.m. to 10 p.m., per LAMC Section 12.24 W27.
- 3) Reconsideration of previously approved Mitigated Negative Declaration (ENV-2012-0762-MND).

Talar: do you have other 24 hour Fresh 'N Easy stores? DZ: we have several stores we're applying for 24 hours, we have 1 near USC Talar: since you don't have many other 24 stores, this will be kind of a pilot store right? DZ: we do have 24 hour stores in other areas, Talar: would you have a security guard on hand DZ: we will have staff on duty. Johnathan Lonnar we are using alcohol to add financial stability, since we are crawling out of bankruptcy, to help bring down the cost and increase the quality

from Audience Dan Rozales : there are commercial corners that limits businesses to operations to 10pm

Cary Brown, neighbor who lives less than 500 feet away, I live behind the McDonalds burger place, I surveyed my neighbors, most were okay with 24 hour operations, except 2 issues, 1) trash at all hours , Liquor sales may exacerbate pre-existing issues

Delivery at all hours, concerns

Jerry: they're in census tract 1414 Eliot: I think we should defer action until we have more factual information Jerry: I want a refresher and rationale on any changes to Commercial Corners ordinance can not sell past 10 PM

Request to be open 24 hours, Alcohol sales 6AM – 2AM

Alcohol locked after 2AM, Hard Liquor locked at all times

Motion to Table: (Cohen/ Silver) unanimous consent.

B-Discuss and possible make a motion on whether the ENC PLU supports/ does not support the Los Angeles City Council hiring outside law firms to defend against community groups fighting controversial projects in their neighborhood.

(Silver) Whenever the ZA issues an entitlement, the developer is required to pay for all ensuing legal costs for defending those entitlements. many are concerned about the David Vs Goliath **Motion:** the ENC PLU committee opposes the Los Angeles City Council hiring law firms outside the LA City Attorney's Office to defend against community groups fighting controversial projects in their neighborhood. (Silver/ Cohen) **Unanimous Consent**

C-Provide a food budget for PLU meetings in Fiscal Year 2014-2015 of up to \$99 per meeting not to exceed 3 remaining meetings for a total of \$297.

Jerry: I would rather see that money going to outreach and mailing David: we have a separate mailing budget already in place of about \$3.000 **Motion:** Provide a food budget for PLU meetings in Fiscal Year 2014-2015 (ending in June) of up to \$99 per meeting not to exceed 3 remaining meetings for a total of \$297. (Hudgens/Ackerman) Unanimous Consent.

5. INFORMATION ITEMS: Information items will be allowed 10 minutes for discussion and 10 minutes for questions

A- Albert Melena- San Fernando Valley Partnership Inc-Discuss the ZA and Planning Dept and NC's role in offering conditions regarding alcohol licenses (CUB)

See Attachment

Voluntary conditions not being imposed on CUB applicants. This will be resolved soon.

Undue concentrations- Caldera Bill- when an application creates an undue concentration it goes to councilman.

Vice advises ABC on conditions.

Onsite does not have a problem with underage drinking like offsite does.

ABC usually adopts the city's decisions.

6. Old Business: None

7. Public Comment- None

8. Board Member Comment none

9. Adjournment 8:34 PM

Addressing Retail Availability

"Policy and long-term oversight: Understanding all of the moving parts"

