





Officers LOUIS KROKOVER President LAURIE KELSON Vice President MICHAEL KAUFMAN Treasurer SHELLEY RIVLIN Secretary GERALD SILVER Sergeant at Arms

MAIL: P. O. BOX 260439 ENCINO, CA 91426-0439 (818) 817-6998 / WWW.ENCINOCOUNCIL.ORG.

Outreach & Volunteer Committee and General Meeting Wednesday May 11, 2011

Minutes

 Call to Order, Roll Call, and Determination of a Quorum: 7:09 Meeting Begins Attending: Committee Members - Shelley Rivlin, Diane Rosen, Sharon Brewer, Natalie Alchadeff and Eliot Cohen. Also attending Kathy M. Patterson, Lee Marks, Dimitri & Shulzhenko and Shelley Rivlin.

Unexcused absences: Jean Strauber and Debbie Watson

- 2. Approval of January, 2010 Minutes (amend if necessary): Minutes Approved
- Item: Brochure to distribute to Realtors and New Home Owners discussed. Motion: O&V moves to create Copy and Layout of Tricolor Brochure highlighting the Encino

Community Center (ECC) and the Community Parks. Information will be submitted at next O&V meeting. **Passed Consent Item**

- 4. ECC wish list discussed, Projector, First Aid Supplies, and New Chairs. ECC is an emergency information center during emergencies.
- 5. Item: Discussed Los Encinos Picnic, Food Trucks and movies to show as a way of serving Community and doing Outreach.
- 6. Item: Discussed getting ENC Twitter and Facebook accounts. Resolved to check with City Attorney to see if it is Permissible.

Discussed Flyers in Super Markets.

 Item: Discussed obtain a Direct Mail Zip code disc. Vote taken – 4 to 1 to fund a purchase of Direct Mail Zip Code Disc for all 6 Encino a Neighborhoods to aid in informing and create outreach. Motion passed.

Discussed creating Color Flyer

Motion: For O&V to create generic flyer that has important ENC info on as a leave behind on colored paper. Motion passed 4 to 1

- 8. Discussed merits of signs, banners and pricing.
- 9. Public Comment, Board Comment,

Sharon Brewer called into question makeup of the Committee.

10. Adjournment

Respectfully submitted by,

Eliot Cohen Outreach and Volunteer Chair

The Encino Neighborhood Council (ENC) is a certified Neighborhood Council of the City of Los Angeles which advises City and other Governmental Officials on issues or concerns that are affecting the community of Encino.

The ENC is made up of elected persons who live, work or otherwise are involved in the community of Encino.

The ENC also makes appropriations of City Funds for Community Projects and needs.

The ENC General Meetings are usually on the 4th Wednesday of each month at the: Encino_Community Center, 4935 Balboa Blvd at 7:00pm.

For further information - Please go to: www.encinocouncil.org

PUBLIC INPUT AT ENC MEETINGS - An opportunity for the public to address the Council or Speaker on agenda items will be provided before or during consideration of the item. Members of the public who wish to be recognized on any item are requested to complete a question card for each item they wish to address, and present the completed card(s) to the Sergeant-At-Arms. Speaker cards are available at the back of the meeting room.

The Council will also provide an opportunity for the public to speak on any [Non-Agenda Items*] during "Public Comment". The Council may not take any action or discuss matters addressed in "Public Comments". However, the Council President may refer such matters to the appropriate Council Committees for further consideration.

* Public comments are limited to 3 minutes per speaker.

* ENC COUNCIL DISCUSSION AND TIME LIMITS – ENC Councilmember's requesting to speak will be recognized by the President in the order requested. For any item, the Chairperson of the Committee, or the maker of the original motion shall have up to five (3) minutes to discuss the item. Councilmember's may speak up to TWO (2) minutes each on the matter unless extended by the President or Council. After all members desiring to speak on a question have had an opportunity to be heard once, the time for each Member desiring to speak again shall be limited to a maximum of ONE (1) minute unless extended by the President or Council. A motion calling the <u>"Previous Question" may be introduced by any member during a Council debate</u>.

If adopted, this motion will terminate debate on a matter and the matter will then be submitted for a vote.

VOTING AND DISPOSITION OF ITEMS - Most motions require a majority vote of the Councilmember's present and voting will be by hand vote unless otherwise decided by the Council.

Unless requested for further consideration by an ENC Councilmember, any item which has been forwarded to the Council by a unanimous committee vote shall be approved as a "Consent Item" without further discussion.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request.

To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting Tom Soong, at (323) 359-2579, toll-free at (866) LA HELPS, or e-mail thomas.soong@lacity.org



VOICEMAILTEL: (818) 817-6998 www.encinocouncil.org