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NOTICE AND AGENDA

OUTREACH COMMITTEE MEETING

Date: Wednesday July 15th, 2015 Time: 7:00 p.m.

Location: Lakeside Café Restaurant • 16817 Ventura Boulevard, Encino, CA 91436

Racquel Marshall Cianci – Chair

Committee Members: Anni Keuseyan, Todd Rubinstein, Toni Siciliano, Michelle Weisman, Valarie Dean, Andrea Rudison

MOTION, DISCUSSION AND VOTE MAY BE TAKEN ON ALL AGENDA ITEMS

1. Call to Order, Welcoming Remarks and Introductions.
2. Recap & Update of last month's Agenda Items:-
 - New Horizontal ENC Banner
 - New Name Tags for Board & Alternates
 - New ENC Promotional Items
 - New Painting & updating of our ENC Office Space
3. To plan and discuss **all aspects** of our Upcoming Events that our ENC has committed to and asking for additional funding for:-
 - A. **“Taste of Encino”** Community Event on Sunday October 11, 2015. Asking for \$375.00 to purchase Helium filled balloons as we did last year, Water, Juice, Ice, cups, snacks & light food for ENC Board & Outreach Committee members that will man/cover the booth throughout the day from 6:00 a.m. (set up time) to 5:00 p.m. (tear down time).
 - B. **8th Annual Valley Disaster Preparedness Fair**, on Saturday, **October 3, 2015** in the rear of Fire Station 87, 10124 Balboa Blvd., Granada Hills, from 10:00 am to 2:00 pm. Asking for \$175.00 to purchase Helium filled balloons, light decorations, Ice, water and light snacks for ENC Board & Outreach Committee members that will help man/cover the booth.

4. To discuss and vote on the continuation of our Outreach Food Budget for the new fiscal year as this is being used as a “draw” to encourage stakeholders to join the Outreach Committee. It has been working, as our Outreach Committee is starting to take flight and all the attendees have commented that the food is certainly an encouragement. We are asking for the amount of 49.99 per meeting for the next fiscal year.

5. **EVENTS** that Outreach will discuss re our participation and or sponsorship i.e. financial or promotional or simply however we can support:-

1. **"Movies in the Encino Park"** Community Outreach event on **Saturday, August 15, 2015**. The Encino Community Center would like the ENC to sponsor the entertainment (Mad Scientist) not to exceed \$500 and also promote the event to the community. The ECC would like us to consider hosting an ENC booth at the event to promote ourselves.

- *The movie will be Despicable Me.*
- *The CD 5 will be donating the projector and screen for the event.*
- *Encino Community Center will be in charge of the licensing of the film and the free face painting.*
- *Encino Park Advisory Board is looking for food trucks for the event.*
- *Other Community groups will be encouraged to come out and support the event, share the flyer and make it simply amazing!*

6. Start discussions on formulating, developing and printing a Community-wide Mail out. To discuss exactly WHAT information needs to be included, WHO will our target audience be and a date by which this should happen.

An abridged version of the Outreach Flyer/Newsletter, to be placed on the back of Outgoing PLU Notifications as soon as can be arranged and vetted by PLU Chair.

7. ONGOING Discussion: How exactly do we increase Community Interest & Involvement in the ENC & *(do we need to be more “exciting”.....How?) Do we plan an “Encino Community Outreach Event” etc?*

8. Future Agenda Items and other Calendar Events – General discussion regarding possible subjects for future agendas and roles and responsibilities of committee members.

9. Public Comments – *Comments from the public on non-agenda items within the Board’s subject matter jurisdiction. Public comments are limited to two minutes per speaker.*

10. Closing Comments by Committee Chair.

11. Next meeting.

12. Adjournment.

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials, and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of VOLUNTEERS who are elected by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the ENC General Board.

PUBLIC INPUT AT ENC OUTREACH COMMITTEE MEETINGS - An opportunity for the public or other Board members not on The ENC Outreach Committee to address the Committee will be provided during "Public Comment section". The ENC Outreach Committee may or may not take any action or discuss matters addressed in "Public Comments." Members of the public (or ENC board members or Alternates) who wish to be recognized on any item will have time during public comment section of this Meeting. However, the Outreach Committee may refer such matters to the appropriate Council Committees for further consideration.

* Public comments are limited to TWO (2) minutes per speaker.

To be further noted to all in attendance:

Posting of your personal information to the ENC or any public organization and can be released upon a request to the ENC according to the CA Public Records Act. You are not required to post your personal information unless you choose to do so.

Pursuant to CA State Law, the agenda is posted for public review at: (1) the Encino Chamber of Commerce (viewable all hours), (2) Encino Community Center, (3) Balboa Sports Center, (4) Encino-Tarzana Branch Library, and (5) The Coffee Bean & Tea Leaf store (17301-1 Ventura Blvd). The agenda and report(s) related to an agenda item will be available for review at www.EncinoNC.org as well.

In Compliance with Government Code Section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, on the website, www.encinonc.org, may be viewed at the scheduled meeting. In Addition, if you would like a copy of any record related to an item on the agenda, please contact Encino NC Staff at enc@socal.rr.com or info@encinonc.org.

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