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ENCINO NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE MEETING MINUTES

Monday, February 12th, 2018

Present: Alex Garay*, Carol Levin*, Chris Huckins*, Miriam Davis*

Alt: Lee Blumenfeld*

One Stakeholder was in attendance: Henry Walker (luis.a.villa.1958@hotmail.com)

Call to Order 6:30pm, Determination of quorum.

1. **Approve Minutes from November 2017 & January 2018** – Motion – Alex G, 2nd – Chris H. **Passed 5-0-0**
2. **Updates on Old Business:**
 - A. Utility Boxes – None, Gail was not in attendance.
 - B. Neighborhood Council Workshops None, Jim was not in attendance.
3. **New Business/Motions:**
 - A. **One Generation Senior Symposium** –
 - **Alex** – We had a booth at this event last year, we were among several local NC's and the people that put on the event were thrilled that the ENC was finally there. We should attend this event as there is a large population of seniors from Encino that attend the event.
 - **Harvey** – What's the Senior Symposium
 - **Alex** – It's put on by One Generation over by Reseda Park. Companies that provide services to seniors have booths with information. Supposedly we are to receive a list of all attendees from Encino but I have not seen one from last year.
 - **Carol** – Who was supposed to get the list.
 - **Alex** – Glenn...we will have to make sure that we receive the list for this year. We do not need to purchase

anything for handouts for this event. The cost of the booth is \$750, the same as we paid for the Family Festival.

- **Miriam** – Agreed, we should be there.
- **Alex** – Great, we can vote on the motion as written.

Motion – Alex G moves, Carol L 2nds. Passed 5-0-0.

B. Egg Hunt at Los Encinos –

- **Alex** – We attended this event last year. Although people come from all over it's not only in Encino, several families that live in Encino attend the event.
- **Miriam** – Do you think we could get a special egg and hide so when someone finds it they get something special?
- **Alex** – They don't let all the kids go at once. The break it down by age ground, then volunteers hide other eggs. Good thought but I don't think it would work for this event.
- **Carol** – When is it?
- **Alex** – It's March 31st, I think from 11am to 3pm. The only thing is that it's on Passover but I still think we should be there. The cost for the booth is only \$100 and I would like to request an additional \$50 for some supplies from Office Depot. We print up pages for kids to color while they wait for their turn to hunt for the eggs. Can we vote on the motion as written.

Motion – Lee B moves. Chris H 2nds. Passed 5-0-0

C. Nexdoor Agency Account –

- **Alex** – We completed our first poll on Nextdoor. Please look at the results. The number one concern is crime at 54%, homelessness at 21%, traffic at 17%, over development at 5% and other at 3%. Other consisted of comments, selecting more than one of the choices or just comments in general.
- **Lee** – Will someone post the results of the poll?
- **Alex** – Yes, I need to close the poll, once that's done I will share the results via the agency account. We need to have follow up polls.
- **Lee** – One of the officers I spoke with said that the crime in my area does not get included in the crime reports.
- **Alex** – We recently had a walk the beat with one of the potential SLO's for our area. Before that we met with him and he shared the reports that they get at roll call. Encino is referred to as Adam 99 and his maps seems to show all of Encino. According to their reports, Encino does not have that much crime. They use those reports daily to determine where to allocate patrol cars to.
- **Lee** – I was told that areas North of Burbank do not get included.
- **Alex** – I would contact the acting SLO for confirmation. He is very responsive.
- **Chris** – How about a follow up poll asking, "With regards to crime, what scares you the most? Package theft, Car Theft, Home Invasion or Personal Crime?"
- **Lee** – What about a poll on infrastructure, potholes, sidewalks, stuff like that.
- **Alex** – As we continue to roll out polls we can start asking about specific agenda items or things that will affect the residents. According to Gibson we can share the results at the ENC General Board meetings. Let's see what we can come up with for a new poll.

D. 11:11 Creative Collective –

- **Alex** – At our last meeting, Erin from 11:11 spoke. On Saturday I was driving through Sherman Oaks and saw a painted utility box with the following; #let'spaintshermanoaks. I did a search for that and it takes me to the Sherman Oaks Chamber of Commerce site where they have a non-profit for this. People can make donations. They have done several boxes and they look great. It would be great to be able to get donations for this but I think we can use Erin's service to get the ball rolling and start getting the boxes painted. Each box costs about \$1200 or so. It would be good to have them on highly visible areas, perhaps just not on the Blvd but on other streets like Balboa near the Fire Station, White Oak and other streets with themes that coincide with the area they're in. We should invite Erin to our next ENC General meeting so she can make a quick presentation to the board. The next step after that is to have a meeting at Councilmember Koretz's office. Can we vote on the motion as written?
- **Motion** – Miriam D moves, Alex G. 2nds. **Passed 5-0-0**

E. **CATS – Victory for Victims**

- **Alex** – CATS is the Center for Assault Treatment Services. They are a non-profit in the valley and are having a walk at Lake Balboa. We were fortunate enough to tour the facility. They are currently taking in about 100 people per month, that's 3 a day. The LAPD and other agencies bring victims of abuse directly to their facility so that DNA can be taken, a full exam can be conducted and treatment can begin immediately. The youngest has been days old and the oldest has been 92.
- **Miriam** – Where are they?
- **Alex** – The facility is in Van Nuys but they take in people from all over the valley.
- **Miriam** – Does the person that assaulted the person also go there.
- **Alex** – In the event that they are caught in the act, yes. That way DNA can be taken from them as well.
- **Miriam** – I meant can people go there to look for the victims?
- **Alex** – No. There's no name on the building, just an address. You can't just walk in either and they have a full time LAPD officer there as well as a detective.
- **Carol** – Do they have Dr's there?
- **Alex** – Yes, they have two complete exam rooms with state of the art equipment to take samples. They also have full time therapists there to begin speaking with the victims. Everything is video recorded. We were also taken in to the surveillance rooms where the officers monitor the conversations between the victim and therapist.
- **Miriam** – This seems like a great service. How are they funded?
- **Alex** – They are a non-profit. In fact they gave us the reduced cost for having a booth at the walk, the non-profit price.
- **Carol** – We should definitely have a booth there, this shows we care.
- **Alex** – I agree. They're even having a friendly dog walk, but we will not that.
- **Miriam** – Why?
- **Alex** – Our dogs aren't friendly. Roger is but I don't think he can walk the mile any longer.
- **Lee** – Do they take donations?
- **Alex** – Yes they do. In fact, their facility was constructed by IMT. They took care of everything for them and completely gutted and built their current facility.

- **Carol** – IMT?
- **Alex** – The company that's building all the large apartment buildings, like the one next door.
- **Carol** – I had no idea they gave back like that, that certainly makes them look much better.
- **Alex** – Since we have done so well with target handouts at events, I would like to suggest that we order safety whistles with the ENC logo and website. The cost for these is \$370 for 300 whistles from 4imprint, we've ordered from them in the past.
- **Carol** – That's a great idea.
- **Lee** – Why don't we have t-shirts? Lake Balboa has tees and they always hand them out.
- **Alex** – Reseda NC also has the same t-shirts. I brought it up once but it did not go so well.
- **Lee** – If anything I think that the people working the booth should have t-shirts.
- **Alex** – OK, we can get 40 t-shirts for \$350, in assorted sizes. That should cover those at the booth for this event and others. And a few to hand out as well.
- **Lee** – We should have t-shirts, other NC's have them. Can we vote on this and amend the motion to include the t-shirts.
- **Alex** – OK, the amended motion reads: The Outreach Committee is requesting up to \$885 for the CATS Victory for Victims Walk. The booth is \$150, \$370 for whistles from 4imprint and \$350 for the t-shirts, vendor is MARCO Promotions. The additional is in case shipping charges change when ordered.
- **Motion** – Miriam D moves, 2nd by Lee B. **Passed 5-0-0**

F. Tablet Purchase-

- **Alex** – At events we always do our best to collect email addresses from Encino residents. Too often their writing is not legible or they list incomplete email addresses. If we had a tablet we could easily collect email addresses. If the tablet has Wi-Fi we can have the email addresses entered directly into our ENC site or if Wi-Fi is not available at our location it should have a program or app that can capture the email addresses. Committees can use the tablet at their meetings to log Stakeholder attendance and also collect addresses.
- **Lee** – Who will have the tablet?
- **Alex** – It will stay in the office and used as needed. The person that checks it out will be responsible for the tablet.
- **Chris** – It should also have a camera so I do not need to keep using my phone to live stream the meetings.
- **Henry** – It makes sense to be able to capture email addresses better.
- **Motion** – Chris H. moves, Carol L. 2nd's. **Passed 5-0-0**

E. Outreach Mission Statement –

- **Alex** – This is our current mission statement. We should revise it so that it's a little more modern and up to date.
- **Chris** – Do you want bullet points or something new?
- **Alex** – Whatever you can send me, we do not have to finalize this today.
- **Lee** – It looks like somethings could be rearranged.
- **Alex** – Let's come up with something. Our next step will be to update the entire Outreach Strategic Plan .

4. Next Outreach Meeting will be March 12th, 2018

Adjourn: 7:45pm

DRAFT