



ENCINO

NEIGHBORHOOD COUNCIL



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President: Alex Garay

Vice President: Victoria Miller

Secretary: Kari Purcell

Treasurer: Patricia Bates

Sergeant at Arms: Lee Blumenfeld

OUTREACH COMMITTEE MEETING

Monday, May 6th, 2019 @ 6:30pm

Woman's -Club Room – Kitchen

4935 Balboa Blvd. Encino, CA, 91316

Voting Members – ENC Members:

Alex Garay (Chair)*, Jim Esterle*, Carol Levin*,

Voting Members – Stakeholders:

Varant Majarian, Gina Corso, Jenny Birchfield

Alternate Committee Members:

Victoria Miller*, Lee Blumenfeld*, Shani Hudson, Gail Reysa

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Motion, Discussion, and Vote may be taken on all items

1. **Call to Order. Roll call.**

2. **Public Comments on Non-Agenda Items:**

Limited to TWO MINUTES (2) per speaker; total time for all public comment is limited to 10 minutes. Public is asked to fill out a speaker card and hand it to the Committee Chair.

3. **Approve minutes from April 2019 Outreach Committee meeting.**

4. **Old Business (10 min):**

- A. Utility Boxes – Update – Gail R.
- B. Forum on Crime – Alex G.
- C. Restaurant Tour – Alex G.
- D. Clean Up Encino Day Recap – Alex G.

5. **New Business – (30 Min):**

- A. **POP UP Art Event at the Park** – Last month Nora Ross made a presentation regarding a pop up art event at Encino Park. The Councilmember is allocating funds to the event and the ENC has an opportunity to be a host. All costs for permits will be covered by Nora Ross as well as the entertainment. The event is tentatively scheduled for August 17th, 2019. We have received an NPG requesting \$5,000. Discussion on the NPG. **MOTION; OUT-19-05-0021:** The ENC’s Outreach Committee recommends that the ENC support the event at the park and we are requesting an amount of _____ for the event.
- B. **Senior Symposium** – The ENC will have a booth at the Senior Symposium – the event will be on Saturday, May 18th at the One Generation Center on Victory. The Outreach Committee is seeking volunteers to help man the booth.
- C. **Elections** – Update on attracting people to the election location.
- D. **CD 5/ENC** – Discussion and possible action on hosting a fun, family outing between the CD5 office and staff and the ENC. Possible idea is a softball game. Other possible idea is CD5 & the ENC against CD4 and the SONC.
- E. Encino Enterprise – The ENC can take out an ad in the Encino Enterprise, they claim to have 15,000 bi monthly subscribers and 8,000 online subscribers. For a 1/3rd of a page ad (6” x 7”) it’s \$505. Other costs are: full page \$1450 (10” x 14”), Jr. page \$950 (8” x 14”), half page \$825 (10” x 7”) or ¼ page \$350 (6” x 5.5”).
MOTION; OUT-19-05-0022: The ENC’s Outreach Committee recommends that the ENC support obtaining an ad in the Encino Enterprise for the _____ size page at \$_____.

6. **Future Outreach Projects/Events:**

- A. Inventory of Outreach Items
- B. Movie at the Park – July 18th 2019

7. **Adjournment by 8:00pm**

Next Outreach Committee meeting: June 3rd, 2019.

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials’ and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.