



ENCINO

NEIGHBORHOOD COUNCIL



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President: Alex Garay

Vice President: Victoria Miller

Secretary: Kari Purcell

Treasurer: Patricia Bates

Sergeant at Arms: Lee Blumenfeld

OUTREACH COMMITTEE MEETING

MINUTES

Monday, July 1st, 2019 @ 6:30pm

Woman's -Club Room – Kitchen

4935 Balboa Blvd. Encino, CA, 91316

Voting Members – ENC Members:

Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Varant Majarian*

Voting Members – Stakeholders:

Gina Corso, Jenny Birchfield

Alternate Committee Members:

Victoria Miller*, Lee Blumenfeld*, Shani Hudson, Gail Reysa

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Motion, Discussion, and Vote may be taken on all items

1. Call to Order. Roll call.

In attendance: Alex Garay, Jim Esterle, Carol Levin, Gina Corso, Varant Marjarian

2. Public Comments on Non-Agenda Items:

Limited to TWO MINUTES (2) per speaker; total time for all public comment is limited to 10 minutes. Public is asked to fill out a speaker card and hand it to the Committee Chair.

Public Comment: A gentleman spoke regarding Bull Creek and the homeless that are in the area. He suggested to create public camping grounds, with facilities and let the homeless live in the campgrounds as long as they help clean the area and to open the campground to the public (at a cost).

3. Approve minutes from June 2019 Outreach Committee meeting.

Motion to approve, Alex G. 2nd Jim Esterle. Passed: 5-0-0.

4. Old Business (10 min):

- A. Utility Boxes – Update – Gail R. – Waiting on an update from Chris G., regarding DCA funds.
- B. Forum on Crime – Alex G.
- C. Restaurant Tour – Gina & Carol – One response from the mailers – decided that the best course of action is calling and/or hitting the pavement to discuss with managers.

5. New Business – (60 Min):

- A. **Kiosk at Encino Post Office (20 min)** – Presentation by Lee Blumenfeld.

Lee was not in attendance – tabled until the August 5th 2019 Outreach Committee meeting.

- B. **Encino Family Festival** – Continued Discussion about pet adoption at the Family Festival.

Discussion regarding the pet adoption and fun walk/course continued. We need a definitive \$\$ amount for the pet adoption event – a blanket \$15K seems to be too much. In order to get sponsorships we need a breakdown, minimum amount. We will contact the Chamber to get a cost.

- C. **Community Clean Up** – Discussions on Nextdoor about a community cleanup. The ENC passed a motion to have a monthly cleanup with equipment donated. We're looking at a Stakeholder to take the lead and coordinate the effort. Areas of cleanup are concerns given the steps the ENC is taking to cleanup the basin.

Although several want to participate in the cleanup, residents were invited to the meeting yet only one showed up. We will continue to coordinate the effort for a monthly cleanup. Many complaints are about bulky items, an education on using the 311 app should take place – perhaps on the ENC website and distributed to our residents. Issue is that the City only comes on Thursdays to pickup bulky items.

- D. **Movie at the Park** – Date is set and film are set! Pizza is being provided by the Councilmember Koretz and also by Assemblymember Gabriel's office. We will have a desert truck and RAP will have activities for the kids before the movie. Discussion and possible action – What other things can we do for the pre-movie festivities? Costume contest, face painting, other ideas?

A sing-a-long was suggested – perhaps we can coordinate with Center Stage or with Chirstian from the Community Center.

- E. ENC Advertising – Continued discussions regarding which advertising is best.

6. Future Outreach Projects/Events:

- A. ENC Cleanup Day – changed to a discussion on our brochures – we will revise our existing brochures to be more

<http://www.encinonc.org/>

relevant with the accomplishments that the ENC has done.

B. Pop Up Art Event – September 2019

Event budget approved. Nora Ross will meet with us to go over the event and the band selections.

7. Adjournment by 8:00pm

Next Outreach Committee meeting: August 5th, 2019.

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board. PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman's Club Room www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.