



ENCINO NEIGHBORHOOD COUNCIL

President: Alex Garay **Vice President:** Victoria Miller **Secretary:** Kari Purcell
Treasurer: Patricia Bates **Sergeant at Arms:** Lee Blumenfeld

OUTREACH COMMITTEE MEETING **MINUTES**

Monday, August 3rd, 2020 @ 6:30pm

ALL WEBINARS ARE RECORDED

Voting Members – ENC Members: Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Heather Michaels*

Voting Members – Stakeholders: Gina Corso, Jenny Birchfield

Alternate Committee Members: Lee Blumenfeld*, Shani Hudson

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call.

- **Meeting called to order at 6:35pm**

Public Comment: Public calling in who wish to speak can use *9 on your phone to request to speak. For those joining using the video feature, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President's discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration

- **No public comment**
1. Approve minutes from March 2020 Outreach Committee meeting:
<https://www.encinonc.org/docs/34483361-5674.pdf>

- **Motion to approve the minutes by Alex G., Carol L 2nds. Passed: 4-0-0**

Motion, Discussion, and Vote may be taken on all items

2. Updates (10 min):

3. New Business – (80 Min):Next sequential coding for new motions starts at: MOTION; OUT-20-08-0036:

- A. ENC Newsletter – Update the newsletter with new content and ideas for future newsletters – **discussion and possible action.**

- **Discussed the items on the newsletter. Add a link to the current COVID dial, highlight residents that go out an clean. Jenny Birchfield joined the meeting. Discussed adding to the September newsletter. Will be sent to our mailing list, on Nextdoor (link), ENC site, FB. Jim requested to have a copy to send out.**

- B. Use of Zoom approved, City related meetings and informative webinars – What will be the first Zoom meeting – for September 2020? We should have 2-3 ideas for each as we have to get each one approved. We should have more than one possibility because we do not know the availability of the presenters. **Discussion and possible action.**

- **The ENC approved using Zoom for other meetings. Each meeting needs to be approved by the board and we should get a few different type meetings. Ideas are neighborhood watch meetings, with captains, CPAB with James Brown, COVID time stress, party houses. Public safety, fires, brush clearance with LAFD. Virtual emergency fair is a possibility and something COVID related or resources for businesses that are struggling with the Chamber.**

MOTION; OUT-20-08-0037: The ENC’s Outreach Committee would like to host meetings pertaining to our Neighborhood Watch groups, Emergency Preparedness (including Fire Safety) & a business related Covid-19 meeting including the Chamber, Senator’s office and Assemblymember’s office. Dates have not been set – we are seeking board approval to host these meetings and will advise when they will occur.Alex G moved, Jim E 2nds. Passed: 5-0-0

- C. LA Works – LA Works would like to partner up with the Encino NC to have a mask distribution event in Encino at one of our parks and help spread the word about social distancing. They are aware that we need to have this voted on by the board and it approved it would be in September. They are able to distribute between 200-400 masks and possibly flyers on social distancing. They would provide 2 volunteers, the masks and a table and tent if we do not want to use ours. They would need our support with: any ENC participants to help, gaining permission from the park to setup the table and any additional material we (NC) would like to provide constituents about the ENC, mask wearing and social distancing. **Discussion and possible action.**

- **The ENC was contacted by LA Works, they provide volunteers, masks, tables and tents. CD5 may want to participate. It would be at one of our parks. After a brief discussion the following motion was brought forth:**
- **MOTION; OUT-20-08-0036: The ENC’s Outreach Committee requests that the Board support the NC partnering with LA Works to distribute masks at either, Encino/Genesta Park or having people drive to the Woman’s Center and collecting the masks without having to leave their cars. Tentative date is September 19th 2020 if the ENC approves. Alex G. moves, Jim E. 2nds. Passed: 5-0-0.**

- **Update on elections provided, residents will have to register to vote and that needs to be in our newsletter. We will need to focus on promoting the elections as much as we can for this upcoming election.**
- **Discussed gardening for a zoom meeting as well. Jim will see who he can get for the meeting and we have some time to plan.**

4. Future Outreach Committee Projects:

- **Start planning for in-person meetings**
- **2021 Elections – advertising, mailings and...**

5. Adjournment by 8:30pm

Next Outreach Committee meeting: September 7th 2020