



ENCINO NEIGHBORHOOD COUNCIL

President: Alex Garay **Vice President:** Victoria Miller **Secretary:** Kari Purcell
Treasurer: Patricia Bates **Sergeant at Arms:**

OUTREACH COMMITTEE MEETING

Monday, November 2nd, 2020 @ 6:30pm

When: Nov 2, 2020 06:30 PM Pacific Time (US and Canada)

Topic: ENC Outreach Committee Meeting

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/89260820357>

Or iPhone one-tap :

US: +16699006833,,89260820357# or +13462487799,,89260820357#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 312 626 6799 or +1 929 205 6099 or +1 301 715 8592 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free)

Webinar ID: 892 6082 0357

International numbers available: <https://us02web.zoom.us/j/89260820357>

ALL WEBINARS ARE RECORDED

Voting Members – ENC Members: Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Heather Michaels*

Voting Members – Stakeholders: Gina Corso, Jenny Birchfield

Alternate Committee Members: Lee Blumenfeld*, Shani Hudson

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call.

Public Comment: Public calling in who wish to speak can use *9 on your phone to request to speak. For those joining using the video feature, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President’s discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration

1. **Approve minutes from September 2020 Outreach Committee meeting:**
2. **Update: NC Elections Approved Expenses by the ENC**

Motion, Discussion, and Vote may be taken on all items

3. New Business – (80 Min)

Next sequential coding for new motions starts at: MOTION; OUT-20-10-0050:

- A. **Lawn Signs for NC Elections – Discussion and possible action.**
- B. **Standing ENC Banner/Signs – Discussion and possible action.**
- C. **Advertising Schedule for the Encino Enterprise –** Candidate filing begins **1/2/21 and ends on 2/16/21**. The release of certified candidates is **3/5/21**. Vote by mail application begins **3/5/21 and ends 4/27/21**. The deadlines for the ads in the Encino Enterprise are: December **17th edition** deadline is **December 14th**. **January 21st edition** deadline is **January 18th**. **February 4th edition** is **February 1st**, **March 18th edition** (should have the list of candidates, larger ad) deadline is **March 15th** and the final reminder to vote ad in the **April 15th edition** deadline is **April 12th**. **Discussion and possible action.**
- D. **1st Ad for the Encino Enterprise –** Finalize first ad for the Encino Enterprise so the ENC Board may vote on the ad at the December 9th General Board meeting. **Discussion and possible action.**
- E. **CF 20-0668 –** This is the City Council File for the redistricting that will take place. The ENC should host meetings with Rocky Delgado and other City Officials to gain constituent feedback on Encino’s redistricting. Start planning a Special Meeting for this one topic, select a date, guests, etc.... **Discussion and possible action.**
- F. **ENC Website –** The ENC is in a position to redesign our website via the Web Corner. The cost to redesign the website is approximately \$3000. In addition to approving the funds we should set parameters of what we would like to see on our site to make it more modern and user friendly. The Outreach Committee should request the funds from the General Board to update the ENC’s website and be proactive in the design. **Discussion and possible action.**

4. Future Outreach Committee Projects:

5. Adjournment by 8:30pm

Next Outreach Committee meeting: December 7th 2020

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.