



## ENCINO NEIGHBORHOOD COUNCIL

**President:** Alex Garay      **Vice President:** Victoria Miller      **Secretary:** Kari Purcell  
**Treasurer:** Patricia Bates      **Sergeant at Arms:** Lee Blumenfeld

## OUTREACH COMMITTEE MEETING MINUTES

**Monday, September 7<sup>th</sup>, 2020**

Please click the link below to join the webinar:

<https://zoom.us/j/95732816542>

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Webinar ID: 957 3281 6542

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**ALL WEBINARS ARE RECORDED**

**Voting Members – ENC Members:** Alex Garay (Chair)\*, Jim Esterle\*, Carol Levin\*, Heather Michaels\*

**Voting Members – Stakeholders:** Gina Corso, Jenny Birchfield

**Alternate Committee Members:** Lee Blumenfeld\*, Shani Hudson

\* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates

may be seated at a time to vote during a committee meeting

**Call to Order. Roll call.**

**Public Comment:** Public calling in who wish to speak can use \*9 on your phone to request to speak. For those joining using the video feature, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President's discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration

- 1. Approve minutes from August 2020 Outreach Committee meeting: Alex G moved, Jim E 2nds. Passed:**

### **Motion, Discussion, and Vote may be taken on all items**

- 2. Updates (5 min): Possible utility boxes have been sent to the Councilmember to be identified for use in the ENC's project to beautify the utility boxes on Ventura Blvd. The ENC should be able to complete about 10 boxes. Waiting to hear the results of the investigation on the suitability of use of the identified boxes. **Waiting on DOT to approve the boxes, pending approval.****
- 3. New Business – (80 Min):Next sequential coding for new motions starts at: MOTION; OUT-20-08-0036:**
  - A. ENC Newsletter – Update the newsletter with new content and ideas for future newsletters – **discussion and possible action. Fire safety should be added. Update on police activity should be added. Seattle has compost bins, why doesn't LA have one? Sustainability topics are important and could be added, voting in the elections. Vote tracker to track the ballots after they're mailed. Also to remind people about the census. Continue to emphasize NC voting.****
  - B. Mask Give Away with LA Works – Due to the two Jewish Holidays in September, the event may need to be pushed to the 1<sup>st</sup> weekend in October. As of the creation of the agenda, we are waiting to hear back from LA Works. **Discussion and possible action. Pulled.****
  - C. NC Elections – The ENC has budgeted the following for the elections: Total, \$11,300. \$10K for printing and mailing and \$1300 for outreach and advertising. Best methods to use allocated funds. **Discussion and possible action. Discussion regarding on the best way to reach people. The Encino Enterprise was discussed as a good way to reach many people with 5 ads. MOTION; OUT-20-09-0038: The ENC's Outreach Committee requests that the Board support advertising the ENC elections in the Encino Enterprise using 5 ads up until the election, starting in December 2020 thru April 2021. The first ad will be a 1/3 page ad (6"x7"), advising of the election, how to apply to run and that everyone needs to register to receive a ballot. Subsequent ads will be smaller, 1/8<sup>th</sup> (4"x4") of a page each month until April. The 1/3page ad is \$505 and each 1/8<sup>th</sup> ad is \$175 each, \$50 per ad for spot colors. We request the board approve up to \$1,500 (from the budgeted election funds) for NC election advertising in the Encino Enterprise. Alex moves, Jim E. 2nds Passed: 4-0-0.****
  - D. ENC Approved the use of Zoom – At the last ENC General Board meeting the ENC approved using the Zoom account for informative webinars. Possible ideas are: neighborhood watch meeting with LAPD, Emergency Preparedness with a focus on fire prevention and how we can be prepared with the LAFD, or a meeting focused on businesses relating to COVID, what they are doing and how business could be improved with the Chamber and other**

City and State leaders. **Discussion and possible action. Heather will work on getting LAPD to have a neighborhood watch meeting, Alex will work on getting LAFD for fire safety and we will work on having a COVID related meeting.**

- E. **Nextdoor Poll** – Should Outreach conduct a poll asking what items constituents would like to see the Budget Advocate request funding for? **Discussion and possible action. Lee was did not attend the meeting and we need direction on what categories he would like people to select from since it's a poll.**

**Public comment was called for from attendees, no public comment. Public comment closed.**

**Board member comment on non-agenda items:**

**Heather M., updated on the West Valley Animal Shelter.**

4. Future Outreach Committee Projects:
5. **Adjournment by 8:30pm – meeting adjourned at 7:20pm**

**Next Outreach Committee meeting: October 5<sup>th</sup> 2020**

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room [www.encinonc.org](http://www.encinonc.org) You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

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Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Alex Garay, Board President, at (818) 971-6996 or email via [president@encinonc.org](mailto:president@encinonc.org)

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [encinonc.org](http://encinonc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via [president@encinonc.org](mailto:president@encinonc.org).

#### RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

#### SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico [president@encinonc.org](mailto:president@encinonc.org) para avisar al Concejo Vecinal.