



ENCINO NEIGHBORHOOD COUNCIL

President: Alex Garay **Vice President:** Victoria Miller **Secretary:** Kari Purcell
Treasurer: Patricia Bates **Sergeant at Arms:**

OUTREACH COMMITTEE MEETING

Monday, January 4th, 2021 @ 6:30pm

MINUTES

When: Jan 4, 2021 06:30 PM Pacific Time (US and Canada)
Topic: ENC Outreach Committee Meeting

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/82997790067>

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Webinar ID: 829 9779 0067

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Voting Members – ENC Members: Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Heather Michaels*

Voting Members – Stakeholders: Jenny Birchfield

Alternate Committee Members: Lee Blumenfeld*, Shani Hudson

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call. Meeting called to order at 6:32pm, in attendance; Alex G., Jim E., Heather M., & Jenny B.

Public Comment: Public calling in who wish to speak can use *9 on your phone to request to speak. For those joining using the video feature, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President’s discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration

- **Public comment period closed, no public comment.**

1. Approve minutes from November 2020 Outreach Committee meeting: Minutes were approved 3-0-0.

2.

3. REMINDER: Advertising Schedule for the Encino Enterprise – Candidate filing begins 1/2/21 and ends on 2/16/21. The release of certified candidates is 3/5/21. Vote by mail application begins 3/5/21 and ends 4/27/21. The deadlines for the ads in the Encino Enterprise are: December 17th edition deadline is **December 14th**. **January 21st** edition deadline is **January 18th**. **February 4th** edition is **February 1st**, **March 18th** edition (should have the list of candidates, larger ad) deadline is **March 15th** and the final reminder to vote ad in the **April 15th** edition deadline is **April 12th**.

Motion, Discussion, and Vote may be taken on all items

4. New Business – (80 Min)

Next sequential coding for new motions starts at: MOTION; OUT-20-10-0050:

A. 2nd ENC Election Ad for the Encino Enterprise – Ad must be sent in by January 18th. Discussion and possible action.

- **The 2nd ad will be the same as the first ad, promoting how to apply to be a candidate.**

B. Trees for Covid – As of the date this agenda was created, according to the LA County Covid site, there have been 27 deaths in Encino related to Covid. Should the ENC work with City Council to plant trees in remembrance to those that have passed unnecessarily with plaques? The City should waive any permits to plant and should be able to donate the trees...the ENC would be responsible for the plaques. Discussion and possible action.

- **After much discussion and possible ideas, the consensus from the committee is to have a bench with a plaque (honoring those that passed from Covid) as well as planting a tree next to the bench. Without the costs of the bench, the item could not be voted on.**

C. Outreach Committee Meeting dates for 2021 – Discussion and possible action.

- **After a brief discussion, the committee decided to keep the meetings on the 1st Monday of each month.**

5. Future Outreach Committee Projects:

6. Committee Member Comments on non-agenda items.

7. Adjournment by 8:30pm – **meeting adjourned at 7:30pm**

Next Outreach Committee meeting: February 1st 2021