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LOS ANGELES



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PLANNING AND LAND USE COMMITTEE MEETING

Tuesday July 14, 2015 -7:00 PM

Approved Minutes

Location: Encino Community Center - 4935 Balboa Blvd. Encino

1. Call to order: Roll Call, Determination of a Quorum, selection of voting PLU committee.

Meeting was called to order at 7:04

Committee Members: David Hudgins (Chair), Talar Dardarian, Gerald Silver,
Jason Ackerman, Tonya Barseghian, Eliot Cohen

Alternates: Diane Rosen, Al Mass, Diana Menzer, Todd Rubenstein

Absent: Eliot Cohen, Talar Dardarian

Present: David Hudgins, Jerry Silver, Tonya Barseghian, Jason Ackerman, Al Mass

2. Approval of June 9, 2015 minutes -Unanimous

3. CD 5 updates by councilman Paul Koretz Valley Deputy Noah Mulhstein Not present

4. ACTION ITEMS: Vote may be taken on the following items. Ten minutes will be allowed for presentations with an additional ten minutes for responses. (* May be adjusted by chair.)

A – SUSHI 2 U- 17237 VENTURA BLVD -CUB ZA 2015-1753

Sushi Restaurant within Plaza de Oro requests a license to sell Beer and Wine. Taking over space that Sushi Hirotsuki was in.

Jenelle Williams representing Young Bom Kim whose restaurant was displaced by the Purple line:
See info sheet

No hearing date yet.

10-Midnight M-T

10-1 F-Sat. May not stay open that late but requesting incase

Previous occupant was a sushi restaurant with a type 41 license

Concentration

Type 41 license at previous location, but unlike type 47, 41s have to be canceled and reapplied for

14 permitted, 23 on sale licenses not counting

Tonya - was the previous sushi restaurant open when terrace was?

JW: I don't know when terrace opened, the previous sushi restaurant closed about 2 years ago.

Tonya: when do they plan to have the grand opening?

JW:

The ENC PLU Committee recommends to approve the application for a type 41 permit for Sushi 2 U - Jerry Opposes based on over concentration

Motion:

The Encino Neighborhood Council Planning and Land Use committee recommends to approve the application for a type 41 permit for Sushi 2U 17237 Ventura Blvd CUB ZA 2015-1753 replacing previous permit at same location

Ackerman/ Mass

4-1-0

Motion passes

B-RALPHS 17840 VENTURA BLVD ZA 2015-1620

Requests: On-site instructional tastings of alcoholic beverages via an ABC Type-86 license in conjunction with an existing 38,992 sq. ft. Ralphs grocery store which is currently permitted to sell a full line of alcoholic beverages for off-site consumption. Hours of instructional tasting will be 10AM-9PM per ABC.

Alex Campbell

Type 86 license allows stores to have educational tastings on a temporary basis. Tasting areas would be access controlled to keep out minors. Tastings would be 2-3 times a week tops, most likely 1-2 times

10AM-9PM

@30 Ralphs remodeling and offering Tastings.

Tastings will be monitored by store staff and sampler staff, these will be non-payd events

Tables are generally set up at end caps

AM: are these events seated or standing

AC: these are generally standing events

TB: will the vendors or Ralphs Employees be pouring?

AC: Ralphs provides security, vendors do the pouring?

TB:

JS: do you feel the average person needs to be educated on how to drink

AC: not how to drink, but how to pair. Most people have things they can learn

JS: do you feel this could encourage or discourage consumption of Alcohol?

AC: I can't answer that question definitively

Stakeholder David expressed concern that the committee would be rubber stamping the application unconditionally

Motion: The ENC PLU Committee approves the application for a type 86-Licence at Ralphs 17840 VENTURA BLVD ZA 2015-1620 as presented. Condition: Tastings not to exceed 3 times per week. We are concerned that it would become a daily occurrence and not preserve the educational value of the events.

Hudgins/Ackerman

3-1-1

Motion Passes

C-BEVMO! 17965 Ventura Blvd ZA 2015 1078

Requests: BevMo! (applicant) is seeking a renewal of its conditional use permit from the City of Los Angeles, Department of Planning, Office of Zoning Administration. The applicant is requesting extending its hours of operations not to exceed 8 am to 11 pm. Additionally, the applicant is requesting permission to utilize a Type 86 permit, which allows licensees to host authorized vendor representatives in-stores for "instructional tastings" of spirits. The authorization of a Type 86 permit is in addition to its current Type 42 license for which BevMo! is allowed to conduct on-site beer and wine tastings

Liz Darrington for BevMo!

AM: what are the current hours of operation?

LD: our current hours are M-F 10am 9pm, Sa: 9am-9pm Sun : 10am-7pm except in December when we are open 9am-10pm

Tonya : I used to be Public Safety chair and we've had a lot of issues with the property owner: the phantom security guard, and poor lighting

LD: we agree, that's not the kind of business we like to run

LD, we technically have a type 42 license in

Erick Shapstis - I'm the official representative for BevMo, we totally agree with you about the lighting and security guard issues

AM: what are the current hours of tastings

LD: we plan on doing spirits tasting on Thursdays, we don't see these events going on after 8pm

JS: does BevMo! Have a responsible drinking program

Motion amendment by Tonya:

Hours 8-9 7 days a week with Dec hours 9-10

2-3-0

Motion fails

TB: proposed amendment, to extend hours from 8am-9pm 7 days a week, but they can keep December Hours of 9am-10pm

Public Comment : David. I support Tonya's amendment because it preserves the quality of life in Encino, mainly because it doesn't really have much of a night life scene

Jerry Silver Supports, Tonya Supports, Jason Opposes,
Vote on Tonya's amendment

Public Comment : David, so now we're getting into the real nitty gritty, maybe the issue is that BevMo needs to move. I'm concerned that this sets bad precedent for the area.

Motion 4-C i:

**Encino Neighborhood Council Planning and Land Use Committee supports Bev Mo!
17965 Ventura Blvd ZA 2015 1078 to be open 8-11 7 days a week to compete with
the competition.**

Mass/Hudgins

2-2-1

Motion Fails

Al why just once a week?

Jason because they already have 2 days for beer and wine, so this keeps it even at 3 for
Ralphs and BevMo!

Motion 4-Cii:

**Encino Neighborhood Council Planning and Land Use Committee supports the application for
a type 86 license at Bevmo! 17965 Ventura BI ZA 2015 1078 as long as tastings do not exceed
3 hrs and do not go past 8PM and only occur 1 time per week. We are concerned with public
safety.**

Ackerman/ Hudgins

5-0-0

Motion Passes-Unanimous-Consent Calendar

5. INFORMATION ITEMS: Information items will be allowed 10 minutes for discussion and 10 minutes for
questions

-CIS re outside council sent to Todd but not sent out

-BMO sent by Al, to be voted on Next Month

-We can do extra mailers now, but David doesn't have time to spearhead extra mailers.

-updated food budget request for next month.

6. Old Business:

7. Public Comment- None

8. Board Member Comment none

9. Adjournment 8:55 PM