

**Approved Minutes**  
**Wednesday, June 22, 2011**  
**Encino Community Center**  
**4935 Balboa Blvd. Encino**  
**7:00 P.M.**

1. Call to Order 7:03 Pledge of Allegiance. Roll Call: Present – Mr. Gamson, Mr. Kaufman, Mr. Rubinstein, Ms. Barseghian, Ms. Brewer, Mr. Martayan, Mr. Cohen, Ms. Strauber, Ms. Dardarian, Mr. Silver, Ms. Rosen, Mr. Steinberg, Mr. Bailey, Mr. Krokover, Mr. Silk, Ms. Rivlin, Ms. Watson, Mr. Arnstein, Ms. Moghimi-Patterson, Ms. Henderson, Ms. Levin, Excused – Ms. Kelson, Mr. Moses. Absent – Ms. Tempel, Ms. Loeffle, Mr. Heller, Mr. Hudgins, Mr. Goldberger. Determination of a Quorum of 19.

2. Approval of the May 2011 General Minutes

7. Introduction of the Winners of the Encino Neighborhood Council's School Improvement Project Hesby Oaks– computer program, Nestle ES music program, Lanai Rd. ES transitional kindergarten, Birmingham Charter HS film editing program.

Mr. Silver moved, 2nd by Mr. Bailey to approve consent items. Passed by voice vote.

3. Reports from City Officials:

- City Council Offices - Jeff Ebenstein (Koretz) Skirball 405 meeting, tomorrow night 6 – 9. Back to school movie 9/10 in the park.
- Eric Rodriguez, (Blumenfield) Pet Fair, Mobile Billboards, AB 1300.
- LAPD – Rob Trulik
- Jason Levin, (Pavley) – Budget, 18 of 23 bills passed,
- Lee Marks, ECC Summer camp

4. President's Report (Louis Krokover) – Fiscal year, ENC volunteers are only advisory, Bylaws, code of civility. vacancies

on board,

5. Vice President's Report - Election of Area (4) Rep. - Kobi Moses. Application accepted w/o objection.

Discussion on Rolling up (Jointly) – Parks/PLU

6. Treasurer's Report (Michael Kaufman)

8. Public Comment

9. Guest Speaker(s): Ron Macias- METRO LA: 405 Freeways Closures, Issues, and Concerns

10. Committee Consent Items:

City Side Walk Motion – Proposed new ordinance requiring individual property owners be responsible for sidewalk and street tree maintenance.

MOTION by: Paul Kelson 2nd by: Kobi Moses

Regarding File #05-1853 "*Reject the ordinance that requires individual property owners to be responsible for sidewalk and street tree maintenance*" Unanimous send to Consent Calendar  
Send a letter off that we are rejecting the city application and request an impact statement.

BEVMO: 17965 Ventura Blvd.

Case: ENV-2010-1259-EAF - ZA-2010-1258-CUB

Concerns over lighting to the parking lot and absence of security guard issues.

MOTION by: John Arnstein                      2<sup>nd</sup> by: Michael Kaufman

*"Ask Councilman Koretz' office to pursue with city agencies and private parties to address the issue, as it relates to BevMo's conditional use permit, regarding the lack of an attendant, loitering, drinking, graffiti, and inadequate lighting."* Unanimous send to Consent Calendar

Ventura/Cahuenga Blvd. Corridor Specific Plan:

Sign Regulations- Problem with Realtors "Open House"

Signs, being set out early on Sunday mornings and taken down later than 7:00 PM Sunday night by sign display

companies.

MOTION by: Laurie Kelson 2<sup>nd</sup> by: Jerry Silver

*“To direct Councilman Koretz’s office to look into the sign ordinance to see what time real estate signs can be put up.*

Unanimous send to Consent Calendar

Mr. Kaufman assumed chair of the meeting.

## 11. Committee Reports:

- Executive
- Education
- **Finance**
- **Outreach July meeting pending. Glossy strip flyers distributed**  
Discussion and position on the state motion for redistricting lines – Ms. Moghimi-Patterson.  
Mr. Cohen moved to form an adhoc committee to consider redistricting issues and further advise the council and recommend preferred redistricting outcomes to the board. 2<sup>nd</sup> Ms. Rosen. Passed 15 pro, 1 opposed.1abst.

Mr. Bailey moved to have all district boundaries be recognized within ENC boundaries as the Encino community. 2<sup>nd</sup> Rosen. Passed 16 pro, 1 abst.

LAWPD – 2011 Rates Community Collaboration Workshops – In planning July 23 for ENC board members at DWP headquarters.

- Public Safety Reported on successful graduates of CERT
- Parks  
Save Los Encinos Park. – Referred to Exec Committee to select and propose actions on July mtg. agenda.

Moved by Mr. Bailey 2<sup>nd</sup> by Strauber Re: Report No. 11-185, the installation of cellular telecommunications equipment in City Parks. – Send letters to City council, mayor and Board of Rec and Parks that community/

public comment section shall be modified such that procedure and guidelines be amended to provide at least 60 days advanced notification to Neighborhood Councils and that NCs be notified of all stages of the application process.

Passed 14 pro, 1 Abs.

- Traffic / Transportation
- Van Nuys Airport -
- PLU

CHASE BANK: 17112 Ventura Blvd.

CASE NO. ABCSUV-2010-937-SPE-SPP.

(Wrong address and wrong case number as submitted to committee)

Noted that “NO Neighbors” in attendance as notified in objection.

MOTION by: Kobi Moses

2<sup>nd</sup> by: Michael

Kaufman

*“PLU recommends approval of the Chase Bank branch at 15903 Ventura Blvd. (Ventura Blvd. and Gloria Avenue)”*

VOTE: For (7) Against (0) Abstain: (1—Jerry Silver)

MOTION: Passed

16 pro 1 abst.

FARFALLA RESTRAUNT: 16403 Ventura Blvd.

CASE NO. ZA 95-0001 (CUB),

CUP: to allow sale of full-line alcoholic beverages in conjunction with operation of existing full-service restaurant.

Requested hours of alcohol sale is for the hours of 8:00 AM to Midnight daily.

MOTION by: Laurie Kelson

2<sup>nd</sup> by: Al Mass

*“PLU is not opposing the conversion of Farfalla Restaurant’s liquor license from a Type 41 to a Type 47.”*

VOTE: For (7) Against (1) (Jerry Silver against, because he wanted an objective standard for opposing or approving liquor licenses. ) Abstain: (0)

MOTION: Passed 13 pro 4 opposed.

12. Board Member Comments – Ms. Strauber thanks Mr. Kaufman and Theresa for processing funding requests so no money had to be returned to DONE.

Notification of meetings to community.  
Traffic signal issue at City Council.

- By-Laws (Copies available upon request at the ENC Office)  
Discussion of final reading and approvals pending any modifications and or corrections to with possible changes. Mr. Silver moved to table issue pending next bylaws mtg. and request 30-day extension from DONE. 2<sup>nd</sup> by Mr. Arnstein. Passed 16 pro, 1 abst.  
Committee requests feedback specific to Appendix A and B.

13. Future Meetings:

- A. The next Executive Committee Meeting: July 19, 2011
- B. The next General Board Meeting July 27<sup>th</sup>, 3011

Adjourned at 9:30 p.m.

Respectfully submitted,

Shelley Rivlin