

STRATEGIC PARTNER MENU COVID EDITION



Due to the COVID pandemic, many of our standard engagement opportunities have shifted in nature - but the need has never been greater! All opportunities open the door for your group to learn about family poverty and homelessness and make a difference during these unprecedented times. *All events tentative.*

FAMILY FUN EVENTS + GRAB & GO'S

Monthly, COVID-safe, drive-thru events to distribute essential supplies, family fun materials, non-perishable and hot foods, and seasonal items to our families. Partnership opportunities for all events include event volunteering (pending LA County COVID guidelines), sponsorships, providing the drive-thru venue, in-kind donations, and mobilizing your community to provide in-kind supplies donations.

Day of Loving Yourself (February)

- Valentine's Day, pampering, and self-care for families

Celebration of Family Graduation & Carnival (May)

- Festival/carnival event including family graduation ceremony

Back to School (August)

- Family BBQ, fun back-to-school activities, plus school supplies & backpacks

Winter Wonderland (December)

- Holiday-themed event with Santa, gifts, crafts, and fun activities

Grab & Go Distribution Events (March, June, September, November)

- Providing essential items, family fun materials, non-perishable/hot foods, seasonal items

MISSOURI PLACE APTS.

In July/Aug 2021, Imagine LA will become the primary social services provider at this 73-unit permanent supportive housing development in West LA for low-income families and families emerging from homelessness.

Welcome Home Kits Needed (April-July)

- Collect in-kind donations of basic supplies for families; list coming soon!
- Contact monet@imaginela.org for more information

SPECIAL EVENTS

Imagine Ball (October)

- Intimate A-List music & comedy concert and fundraiser --OR-- virtual event
- Menu: major auction items, sponsorships \$2,500-\$50K

Virtual Educational Events (Quarterly)

- Brave & inspiring spaces to learn about LA's most pressing issues
- Menu: provide/link to high-profile speakers, sponsorships (\$500+), organize a virtual watch party, support digital promotion, co-host the event

Greater Los Angeles Homeless Count | Gathering, Dinner, and Volunteering

- TBD (pending Los Angeles Homeless Services Authority)

WE COME TO YOU

Educational / Thought-Leadership Speakers

- We're the experts who can educate, inspire, and mobilize your team
- We plug into your existing activities or structures (e.g., Lunch & Learns)

Community Impact Consulting

- Not sure how your community can make the greatest impact? We can help.

VOLUNTEER MENTORSHIP

Volunteer mentors are at the heart of our Family Empowerment & Mentorship Model and its success. Mentoring creates life-changing relationships for both our families and mentors. Strategic partners promote mentoring through event volunteerism (see above), meetings with key stakeholders, HR policies, info tables, presentation opportunities, digital marketing promotion (e.g., newsletters, social media), and more.

Visit www.imaginela.org or contact Brian Rosenbaum, Community Engagement Director at brian@imaginela.org or 323-505-4357 for more information.