



ENCINO NEIGHBORHOOD COUNCIL

President: Alex Garay **Vice President:** Victoria Miller **Secretary:** Kari Purcell
Treasurer: Patricia Bates **Sergeant at Arms:**

OUTREACH COMMITTEE MEETING

MINUTES

Monday, April 5th, 2021 @ 6:30pm

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/88599461746>

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Voting Members – ENC Members: Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Heather Michaels*

Voting Members – Stakeholders: Jenny Birchfield

Alternate Committee Members: Lee Blumenfeld*, Shani Hudson

*** Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting**

Call to Order. Roll call. – Meeting called to order at 6:33pm

1. **Public Comment on Non-Agenda Items:** Public calling in who wish to speak can use *9 on your phone to request to speak. For those joining using the video feature, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President's discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration
 - No members from the public spoke.

2. **Approve minutes from March 2021 Outreach Committee meeting.**

- The minutes were approved, 3-0-0.

3. **REMINDER: Advertising Schedule for the Encino Enterprise** – Candidate filing begins 1/2/21 and ends on 2/16/21. The release of certified candidates is 3/5/21. Vote by mail application begins 3/5/21 and ends 4/27/21. The deadlines for the ads in the Encino Enterprise are: December 17th edition deadline is **December 14th**. **January 21st** edition deadline is **January 18th**. **February 4th** edition is **February 1st**, **March 18th** edition (should have the list of candidates, larger ad) deadline is **March 15th** and the final reminder to vote ad in the **April 15th** edition deadline is **April 12th**.

- **Last reminder for people to request ballots and hopefully for the next election many of the issues experienced this year will be resolved.**

Motion, Discussion, and Vote may be taken on all items

4. New Business – (80 Min)

Next sequential coding for new motions starts at: MOTION; OUT-21-04-0006:

- A. **New Friends Homeless Center (NFHC)** – NPG for the New Friends Homeless Center. The NFHC provides meals to the homeless at St. Nicholas Church in Encino on Tuesday evenings and Sunday afternoons. They usually serve between 80-100 guests on Tuesday evenings. The funds will be specifically used for food for the homeless. **Discussion and possible action on the proposed MOTION; OUT-21-04-0006: The ENC's Outreach Committee recommends that the General Board approve the NPG to the New Friends Homeless Center in the amount of \$1000.**

- The item was introduced by Alex G.
- The item was opened for public comment – no public comment
- Committee members supported the motion
- The motion received a 1st by Alex, 2nd, by Jenny B. and passed 3-0-0.

- B. **West Valley Food Pantry (WVFP)** – NPG for the West Valley Food Pantry. The mission at the West Valley Food Pantry is to ensure that No one goes away hungry. That mission has never been more urgent than right now. . We are now serving three to four times the number of families than before Safer at Home. We urgently need the support of our community to stop hunger from the Covid-19 crisis. **Discussion and possible action on proposed MOTION; OUT-21-04-0007: The ENC's Outreach Committee recommends that the General Board approve the NPG to the West Valley Food Pantry in the amount of \$1000.**

- The item was introduced by Alex G.
- The item was opened for public comment – there was no public comment.
- Alex G., moved, Heather M 2nds – passed 3-0-0

- C. **ImagineLA** – NPG for ImagineLA, a nonprofit assisting in the transition from homelessness to housed. ImagineLA is a Los Angeles-based nonprofit organization formed in 2006. LA has the nation's largest homeless population: 66,436

people. One-third are families and young adults. Many have repeat episodes of homelessness and are mired in generational poverty. ImagineLA prevents first-time and repeat homelessness and equips families to maintain housing stability and thrive long-term. ImagineLA works with newly housed families, 89% of whom are woman-led, and families at risk of experiencing homelessness. 10% of the families they work with are in the San Fernando Valley. Discussion and possible action on the proposed **MOTION; OUT-21-04-0008: The ENC's Outreach Committee recommends that the General Board approve the NPG for ImagineLA in the amount of \$1000.**

- **The item was introduced by Alex G, this organization focuses on keeping people housed so they do not fall back into homelessness.**
- **The item was opened to public comment – no public comment on this item.**
- **Committee members supported the motion.**
- **Alex G., moved, Heather M. 2nds, passed: 3-0-0**

D. Encino/Tarzana Library – NPG for the Friends of the Encino/Tarzana Library. Once COVID-19 caused the libraries to be closed in March 2020, the funding for new, popular titles was eliminated. Approving the NPG funding for such acquisitions could help the library better satisfy patron requests once they reopen. Discussion and possible action on the proposed **MOTION; OUT-21-04-0008: The ENC's Outreach Committee recommends that the General Board approve the NPG to the Friends of the Encino/Tarzana Library in the amount of \$1000.**

- **The item was introduced by Alex G.**
- **The item was opened for public comment, no public comment**
- **Committee members supported the motion**
- **Alex G moved, Jenny B. 2nd. Item passed: 3-0-0**

E. Outreach Items for Senior Symposium from Marcos Promos – Each year the ENC purchases items to give away at events. The ENC is participating in the Senior Symposium and is in need of items. Discussion and possible motion on the proposed MOTION; OUT-21-04-0009: The ENC's Outreach Committee recommends that the General Board approve the purchase of 250 ENC Hand Sanitizers from Marcos Promos with a cost up to \$295.00

- **Alex G. introduced the item adding that the ENC has excelled at targeted give-away items.**
- **The item was opened for public comment, no public comment**
- **Alex G moved, Jenny B. 2nd, passed: 3-0-0**

F. Outreach Items for the Senior Symposium from 4 Imprint – Additional items to purchase for the Senior Symposium and other events in 2021/2022. Targeted items have worked great, the ENC has received much praise for always having items that fit the events. Discussion and possible action on the proposed MOTION; OUT-21/04/0010: The ENC's Outreach Committee recommends that the General Board approve the purchase of ENC pill cases from 4 Imprint with an expense of, up to, \$350.

- **Alex G introduced the item**
- **The item was opened for public comment, no public comment**
- **Alex G. moved, Heather M. 2nd, passed: 3-0-0**

G. Special Meeting, Candidate Forum – April 12th, starting at 6:30pm, discussion on flow, pre-submitted questions. On March 29, 2021, the West Hills NC had their 1st of 2 candidate forums. Review of their agenda for the ENC's candidate forum. Discussion and possible action.

- **The item was introduced by Alex G.**

- **The item was opened for public comment, no public comment**
- **Committee members supported the candidate forum and flow of the meeting.**
- **The agenda was reviewed and finalized.**

H. Discussion on when the new board will be seated and the future of the ENC's Outreach Committee. Discussion and possible action.

- **Many events the ENC has participated or hosted should continue with the new board, including the thought of a harvest festival.**
- **Committee members supported all the past events and looking into a harvest festival.**

5. Committee Member Comments on non-agenda items.

- No committee members commented.

6. Adjournment by 8:30pm – Meeting adjourned at 7:30pm

Next Outreach Committee meeting: May 3, 2021