



ENCINO NEIGHBORHOOD COUNCIL

President: Pat Bates **Vice President:** Victoria Miller **Secretary:** Jodie Francisco
Treasurer: Glenn Bailey **Sergeant at Arms:** Henry Eshelman

OUTREACH COMMITTEE MEETING

Monday, August 2nd, 2021 @ 6:30pm

MINUTES

Please click the link below to join the webinar:

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Webinar ID: 870 5094 2391

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Voting Members – ENC Members: Alex Garay (Chair)*, Heather Michaels*, Miriam Davis*, Michael Silva*

Voting Members – Stakeholders: Jenny Birchfield

Alternate Committee Members: Lee Blumenfeld*, Shani Hudson

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call.

- **Meeting called to order at 6:30pm**

1. **Public Comment on Non-Agenda Items:** Public calling in who wish to speak can use *9 on your phone to request to speak. For those joining using the Zoom Webinar, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President's discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration
 - **No public comment – session closed**

Motion, Discussion, and Vote may be taken on all items

2. New Business – (80 Min)

Next sequential coding for new motions starts at: **MOTION; OUT-21-08-0015:**

- A. **Introduction of new Outreach Committee Members and scope of the ENC's Outreach Committee –** Introduction of new Outreach Committee members and discussion on the scope of the ENC's Outreach Committee. **Discussion and possible action.**
 - **Each committee member in attendance introduced themselves and shared a little about themselves. The scope of the Outreach Committee was discussed, including the role should be to promote the NC as much as possible, look for events to attend and how to raise awareness of the NC in general.**
- B. **Review of past events, outreach efforts & future events and outreach efforts –** Review of past events the ENC has attended and discussion of outreach efforts/items purchased. Identify possible future events (movie at the park) & outreach efforts. **Discussion and possible action**
 - **Past events include: Los Encinos Easter Egg Hunt, booth at the Encino Farmer's Market, Movie at the Park, Encino Family Festival, FOLAR Clean Up, Encino Clean Up Day, Homelessness Connect Day and others. Due to COVID we have not participated in any in person events. With restrictions easing, we should start planning on in person events for 2022 with the Encino Clean Up Day in March. No action took place, discussion only.**
- C. **ENC Sponsoring the National Public Lands Day Event –** The ENC will participate in the National Public Lands Day Event on September 25th, 2021 with FOLAR and the USACE. The event will be mostly in the South Reserve, possibly some weeding in the North Reserve, and painting the tunnel and removing graffiti on the dam. The ENC should assist in sponsoring the event with food and supplies. **MOTION; OUT-21-08-0015: The ENC's Outreach Committee recommends that the board support an expense of \$1500 to sponsor food and supplies for the National Public Lands Day Event on September 25th, 2021.**
 - **After discussion, Alex G moved, Heather M. 2nd. The motion passed 4-0-0.**

3. Committee Member Comments on non-agenda items.

4. Adjournment by 8:30pm – **meeting adjourned at 7:30pm**

Next Outreach Committee meeting: September 6th, 2021