



ENCINO NEIGHBORHOOD COUNCIL

President: Alex Garay Vice President: Victoria Miller Secretary: Kari Purcell
Treasurer: Patricia Bates Sergeant at Arms:

OUTREACH COMMITTEE MEETING

Monday, June 7th, 2021 @ 6:30pm

MINUTES

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/82326243801>

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Webinar ID: 823 2624 3801

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Voting Members – ENC Members: Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Heather Michaels*

Voting Members – Stakeholders: Jenny Birchfield

Alternate Committee Members: Lee Blumenfeld*, Shani Hudson

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call. – **Meeting called to order at 6:30pm**

1. **Public Comment on Non-Agenda Items:** Public calling in who wish to speak can use *9 on your phone to request to speak. For those joining using the Zoom Webinar, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President's discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration\
 - **Two members of the public spoke**
2. **Approve minutes from May 2021 Outreach Committee meeting.**
 - **Alex G moved, Jim E. 2nd – item passed: 4-0-0**

Motion, Discussion, and Vote may be taken on all items

3. New Business – (80 Min)

Next sequential coding for new motions starts at: MOTION; OUT-21-05-0013:

- A. **Special Outreach Committee Meeting/Elections Forum** – Now that the NC election has been certified, we should host a Special Meeting/Elections Forum so we can hear the challenges that candidates and Stakeholders had with, but not limited to; candidate filing, ballot requests, ballot request requirements, technological challenges, campaigning and all other topics pertaining to the elections. Possible date for the forum could be, June 28th or June 30th. The ENC had previously approved using the NC Zoom for other NC business and this will be a Special Outreach Committee meeting. **Discussion and possible action.**
 - **After discussion a possible date of June 30th would be explored to conduct the forum.**
- B. **Move at the Park 2021** – With CA reopening on June 15th, should we plan on a movie at the park for late July or early August? In the past FilmLA has covered all the costs for the movie at the park. The only cost the ENC faced was the pre-movie entertainment and for popcorn. The last time we requested \$300, \$150 for the pre-movie entertainment and \$150 for popcorn. Possible dates are: June 21st, June 28th, or August 5th. **Discussion and possible action on the following motion: The ENC's Outreach Committee recommends that the board support hosting a movie at Encino Park, on August 5th 2021 and approve the expense of \$350 for the pre-movie entertainment. Movie selection is:**
 - **After discussion, it was decided to postpone the movie at the park until 2022 and possibly move the date to the fall when it gets darker earlier. This will be a future Outreach Committee agenda item.**
- C. **Area Rep Cleanup Challenge** – Certain areas in Encino could use a little TLC or a monthly or bi-weekly cleanup. Area Reps should know what specific areas need attention. The ENC has participated in the Cleanup Encino Day and there is an Encino resident that does this on a weekly basis. There is a possible liability issue that may be resolved with a simple waiver. Nextdoor is a possibility to gather interest in specific area. Should the ENC put the challenge out to the Area Reps. The City will supply the cleanup tools, bags and will coordinate a pickup location for the bags. **Discussion and possible action.**
 - **Item postponed until the new board is seated so that the new Area Reps may be involved in the discussions.**

D. Zoom meetings vs In Person Meetings – The NC Zoom license has been extended another year. Thoughts on providing a recommendation to the board about continuing virtual meetings vs in-person meetings. What are the pros and cons for each? **Discussion and possible action**

- **After discussion the pros and cons were evaluated. Ultimately DONE will decide when meetings will return to in person, until then all meetings will continue to be virtual.**

E. Outreach Committee – With the new board being seated on July 1st, what advice or suggestions should we leave for the new board members joining the ENC's Outreach Committee. What should the goals be for the Outreach Committee for the 2021-2022 year? **Discussion and possible action.**

- **Item deferred to the next Outreach Committee meeting**

4. Committee Member Comments on non-agenda items.

- Committee members commented on the past year of the Outreach Committee's efforts.

5. Adjournment by 8:30pm – **Meeting adjourned at 7:30pm**

Next Outreach Committee meeting: TBD