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UPDATE - EARTH DAY EVENT FOR APRIL 23RD

1 message

Jill Mather <jillmather@earthlink.net>

Mon, Mar 7, 2022 at 3:30 PM

To: Vickie Bourdas Martinez <vickie@shermanoakschamber.org>, Vicki Nussbaum <vicki.carr.nussbaum@gmail.com>, Adele Slaughter <aslaughter@studiocitync.org>, Randy Fried <rfried@studiocitync.org>, Chip Meehan <chipmeehan6@gmail.com>, Barry Johnson <bjohnson4166@sbcglobal.net>, "Lopez, Deborah" <Deborah.Lopez@asm.ca.gov>, glennbaileyenc@yahoo.com, batesenc@gmail.com, atesenc@gmail.com, smarble@hw.com, Tammy Scher <tammy@shermanoakschamber.org>, Jeffrey Hartsough <Jeffrey.Hartsough.sonc@gmail.com>, Leslie Elkan <leslie@villageatshermanoaks.com>, Jeremy Wolf <Jeremy.Wolf@sen.ca.gov>, "sean@jacksonmccarthy.com" <sean@jacksonmccarthy.com>, Iris Polonsky <bklyneez@yahoo.com>, l.shaffer@tarzananc.org, Tim Glick <tim.glick@lacity.org>, Kevin Sanchez-Morales <kevin.sanchez-morales@lacity.org>, kadedo@earthlink.net, Semee Park <Semee.park@lacity.org>

Hi everyone

I am attaching the latest details for the EARTH DAY EVENT on Ventura Boulevard.

Please give me your comments, questions and concerns.

I have created the waiver for the event that will be signed at each station when the volunteers pick up their supplies and T-shirt.

I am designing the T-shirt (and would like to see if there is some donations / funding) and want to know if you want your logo on it... and if so please send to me and approve it.

On page 2 - you will find what I would like to see from the various organizations for this event...mostly getting the volunteers. I already have many from the Northwest Valley (Shepherd's Church, Rocky Peak Church and Key Club Kiwanis) to support any area where we need help. We need a minimum of 128 volunteers to complete the clean up - but more can help to make the clean up even more thorough with gutters, storm drains, etc.

Don and I drove the boulevard Sunday morning... to look for spots to put the BIG BINS from Waste Management - there are Ralph's large lots that are perfect... and a Staples's lot as well - there will be 3 bins, so will have to contact those business owners to see if we can use the lot for Saturday with a pick up on Monday. If you need to know the addresses, please let me know.

Thank you for all your support and enthusiasm.

Jill Mather, Founder, Volunteers Cleaning Communities

website: <https://VCC.world>

website: <https://adopt1street.org>

facebook: Volunteers for a Cleaner Chatsworth

cell phone: 818-519-7567

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Donation - Get a piece of original Artwork: https://www.etsy.com/shop/ArtforaCausebyJill?ref=search_shop_redirect

<https://gofund.me/61c9dbf0>

3/11/22, 9:33 PM

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EARTH DAY DETAILS.docx

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EARTH DAY EVENT ON VENTURA BOULEVARD

EVENT TIME: 8:30am to 10:30am

CHECK IN TIME: 8:00am at assigned station to get supplies, T-shirt, etc.

CHECK OUT: Each volunteer will return to the sign in table at the end to return supplies and give a bag count

VOLUNTEERS AT THE STATIONS DO THIS:

- **Sign for:**
 - **Grabber**
 - **T-Shirt**
 - **Bags (2-3 each)**
 - **Gloves – they should bring those with them**
 - **Broom / Dustpan (if needed)**
- **Sign Waiver**
- **Group Picture**

The teams will work east to west / west to east toward each other – so that they can help each other if needed ON BOTH SIDES OF THE STREET – one team on the north side and the other team on the south side.

One works the inside – sidewalk and bushes / Other works the curb and gutter area – they help each other as needed. They will continue until they get to the end of their assigned area (1/2 miles each)

The teams will work down the block – at each side street that they encounter they will work part way down that street picking up the same trash / bushes, etc. If there is an alley, they will also work part way down that alley.

Any large articles will be dragged to the street and hopefully one of the trash bags can be placed on top of the debris (Board, furniture, shopping carts, etc.) Break down any cardboard box and place in the bags, if possible – otherwise place with the large articles on the street

The broom and dustpan is used to sweep up the curb to get the leaves, cigarette butts, etc. so that it is easier to pick up rather than using the grabber – put into the bags.

VOLUNTEERS Pick up the following:

- Cigarette butts
- Paper
- Clothing
- Anything that is not organic (a plant or rock)

Bags will be married together when one gets too heavy to carry... tied and left near any pole (but not on the corner). Keep a mental count of the bags that you fill and leave on the street to give

to attendant at sign in table when you return supplies. WE WANT TO KNOW HOW MANY BAGS THIS BLOCK PRODUCED IN TRASH – SO THE BAG COUNT IS IMPORTANT.

Waste Management will have placed barrels strategically along the boulevard – LA Conservation Corp and Don Larson will be picking up the bags and bringing them to the barrels. Then the barrels will be taken away on Monday.

POSSIBLE GET TOGETHER CELEBRATION: Balboa Park (central spot – TBA)

EXPECTATIONS OF THE NC'S, CHAMBERS:

1. Assistance with Organization of the Event
2. Acquiring volunteers for their area (all streets)
3. Social Media publicity for the event
4. Equipment for stations: Table, chairs, tent, pens, instructions, assignments, copies of waivers...
5. Having Members at the table to do sign ups, etc. / collection of materials afterwards (there will be a VCC volunteer there to guide the process and assist).

WOULD LIKE HELP WITH:

6. A source for donated water / donuts for event tables
7. Access to TV / Newspaper publicity and coverage of event
8. Possible donation for the T-shirt souvenir – suggestion of vendor

SIGN UP LINK FOR VOLUNTEERS: <https://bit.ly/3oEhswd>

Need to thank everyone afterwards with a letter via email.

WHAT LOGO'S SHOULD BE ON T-SHIRT:

FRONT WILL READ: "We Volunteers Pick Up Trash

BACK WILL READ:

EARTH DAY

VENTURA BLVD CLEAN UP

LOGOS....

STATIONS: Sign Up sheets / Assignments in pairs / Sign of Waiver

Pick up T-Shirt / Team Pictures taken

SUPPLIES: Grabbers, Bags, Gloves (for those that do not have them), some brooms / dustpans

SIGN UP STATIONS	ASSIGNMENTS	WORK DIRECTION	NORTH SIDE	SOUTH SIDE	BAG COUNT
STATION #1 CAHUENGA	Cahuenga to Vineland	WESTWARD	2	2	
	Tujunga to Vineland	EASTWARD	2	2	
28 volunteers	Tujunga to Colfax	WESTWARD	2	2	
	Laurel Canyon to Colfax	EASTWARD	2	2	
STATION #2 WHITSETT	Laurel Canyon to Whitsett	WESTWARD	2	2	
	Coldwater to Whitsett	EASTWARD	2	2	
	Coldwater to Fulton	WESTWARD	2	2	
	Woodman to Fulton	EASTWARD	2	2	
	Woodman to Hazeltine	WESTWARD	2	2	
	20 volunteers	Van Nuys to Hazeltine	EASTWARD	2	2
STATION #3 KESTER	Van Nuys to Kester	WESTWARD	2	2	
	Sepulveda to Kester	EASTWARD	2	2	
	Sepulveda to Haskell	WESTWARD	2	2	
	Woodley to Haskell	EASTWARD	2	2	
STATION #4 HAYVENHURST	Woodley to Hayvenhurst	WESTWARD	2	2	
	28 volunteers	Balboa to Hayvenhurst	EASTWARD	2	2
	Balboa to Louise	WESTWARD	2	2	
	White Oak to Louise	EASTWARD	2	2	
STATION #5 LINDLEY	White Oak to Lindley	WESTWARD	2	2	
	Reseda to Lindley	EASTWARD	2	2	
16 volunteers	Reseda to Wilbur	WESTWARD	2	2	
	Tampa to Wilbur	EASTWARD	2	2	
STATION #6 CORBIN	Tampa to Corbin	WESTWARD	2	2	
	Winnetka to Corbin	EASTWARD	2	2	
	Winnetka to DeSoto	WESTWARD	2	2	
	Canoga to DeSoto	EASTWARD	4	4	
STATION #7 CANOGA	Canoga to Topanga Cyn	WESTWARD	2	2	
	Shoup to Topanga Cyn	EASTWARD	2	2	
36 volunteers	Shoup to Fallbrook	WESTWARD	2	2	
	Woodlake to Fallbrook	EASTWARD	2	2	
STATION #8 VALLEY CIRCLE	Woodlake to Valley Circle	WESTWARD	2	2	
	VOLUNTEERS NEEDED:		64	64	128

