

# Valley News Group

## Rate Card

**Warner Center News**

LAS VIRGENES AND  
**CALABASAS ENTERPRISE**

**Valley Vantage**

**North Valley News**

**ENCINO ENTERPRISE**

Since 1982, Warner Center News has been targeting the executives of Warner Center, Woodland Hills and Canoga Park where they work. The strength of the paper is its "desk top" delivery - floor to floor, office to office in the major high rise office buildings, in addition to circulation to major corporations, banks, real estate offices, restaurants and shopping centers.

Since 1948, Valley Vantage has been delivered to retail outlets and homes from Woodland Hills to Tarzana. Valley Vantage is delivered to businesses up and down Ventura Blvd., and to homeowners south of the boulevard. The paper is legally adjudicated to run all legal notices for Los Angeles County. It was formed in 1948 as a community newspaper for the west valley.

Since 1963, Las Virgenes Enterprise has been delivered to homes and offices in Calabasas and Agoura, including Old Town Calabasas. The Technology Corridor, and the exclusive gated communities of Hidden Hills and The Oaks. The Enterprise was formed to bring water to the area, and has been an integral voice in the area and cityhood since.

The Encino Enterprise covers the residential and business community of Encino, expanding Valley News Group's circulation coverage east to the 405 Freeway. The Encino Enterprise fills the need for local news for this vibrant retail and residential community.

Our newest paper, the North Valley News, covers Porter Ranch, Granada Hills, Northridge and Chatsworth with local community news, politics, business and more for the communities spanning the north west end of the valley, an area currently without a community newspaper or a voice.

### Advertising Rates VALLEY VANTAGE GROUP

**Warner Center News, Valley Vantage and Calabasas Enterprise**

Circulation 20,000 weekly, 15,000 digital subscribers  
Posted Weekly at [www.valleynewsgroup.com](http://www.valleynewsgroup.com)

<b>FULL PAGE</b>	<b>10" x 14"</b>	<b>\$1500</b>
<b>JR. PAGE</b>	<b>8" x 14"</b>	<b>\$1000</b>
<b>1/2 PAGE</b>	<b>10" x 7"</b>	<b>\$875</b>
<b>1/3 PAGE</b>	<b>6" x 7"</b>	<b>\$525</b>
<b>1/4 PAGE</b>	<b>6" x 5 1/2"</b>	<b>\$375</b>
<b>1/6 PAGE</b>	<b>4" x 5 1/2"</b>	<b>\$250</b>
<b>1/8 PAGE</b>	<b>4" x 4"</b>	<b>\$200</b>
<b>1/12 PAGE</b>	<b>4" x 3"</b>	<b>\$150</b>
<b>1/16 PAGE</b>	<b>4" x 2"</b>	<b>\$100</b>

### Advertising Rates ENCINO ENTERPRISE

Circulation 15,000 bi-monthly, 8,000 email subscribers  
Posted Bi-Monthly at [www.valleynewsgroup.com](http://www.valleynewsgroup.com)

### Advertising Rates NORTH VALLEY NEWS

Circulation 20,000 digital subscribers, 5000 delivered papers  
Posted Bi-Monthly at [www.valleynewsgroup.com](http://www.valleynewsgroup.com)

<b>FULL PAGE</b>	<b>10" x 14"</b>	<b>\$1450</b>
<b>JR. PAGE</b>	<b>8" x 14"</b>	<b>\$950</b>
<b>1/2 PAGE</b>	<b>10" x 7"</b>	<b>\$825</b>
<b>1/3 PAGE</b>	<b>6" x 7"</b>	<b>\$505</b>
<b>1/4 PAGE</b>	<b>6" x 5 1/2"</b>	<b>\$350</b>
<b>1/6 PAGE</b>	<b>4" x 5 1/2"</b>	<b>\$225</b>
<b>1/8 PAGE</b>	<b>4" x 4"</b>	<b>\$175</b>
<b>1/12 PAGE</b>	<b>4" x 3"</b>	<b>\$125</b>
<b>1/16 PAGE</b>	<b>4" x 2"</b>	<b>\$75</b>

**ONLINE ADVERTISING BANNERS: 3 1/2" x 14" - \$100 per week**

*COMBINATION BUY: Purchase the Warner Center group and pick up the Encino Enterprise or North Valley News at 30% Off.*

*Purchase the Encino Enterprise or North Valley News and pick up the Valley News Group papers at 30% Off.*

*MULTIPLE RATE DISCOUNTS: 2x 5% Off, 4x 10% Off, 6x 15% Off, 12x 20% Off*

*SPOT COLOR: \$50 FULL FOUR COLOR \$100 additional*

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