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4924 Paso Robles Avenue • Encino • CA • 91316 (747) 284-0450 www.encinonc.org

**NOTICE AND AGENDA
ENCINO NEIGHBORHOOD COUNCIL
SPECIAL OUTREACH COMMITTEE MEETING**

**MONDAY, April 1, 2024 @ 7PM
ZOOM**

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/87050942391>

Or One tap mobile : US: +16699006833,,87050942391# or +13462487799,,87050942391# Or Telephone: Dial(for higher quality, dial a number based on your current location): US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099 or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) Webinar ID: 870 5094 2391 International numbers available:

<https://us02web.zoom.us/j/87050942391>

Zoom Webinars are recorded

Public Comment: Public Comments on Non-Agenda Items is limited to TWO MINUTES (2) per speaker. Time may be adjusted at the Chair's discretion. Public calling in, please press *9 on your phone to raise your hand to speak. For those that are using the Zoom Webinar please use the raise your hand feature to speak. Public comment on agenda items will be heard when the item is up for discussion. Public comment on agenda items is limited to 1 minutes per

agenda item. Comments from the public on agenda items will be heard only when the respective item is being considered. Time may be adjusted at the Chair's discretion.

SB 411 Updates:

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public

using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control

that prevents members of the public from offering public comments using the call-in option or internet-based service option, the

eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting

via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents

the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide

an opportunity for the public to address the legislative body and offer comments in real time.

(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or

other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference

may be required to register as required by the third-party internet website or online platform to participate.

(E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public

comment period for the agenda item, or the opportunity to register, pursuant to subparagraph (D), to provide public comment until

that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each

agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public

comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the

purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda

item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general

public comment period has elapsed.

Voting Committee Members:

- 1-*Joshua Sauter: Chair
- 2-*Laure Stevens
- 3-*Roy Nwaiser
- 4-*LeeVante Haywood
- 5-*Kelvin Tolbert
- 6- Ryan Levey

Alternate Committee Members:

- 1-*Heather Michaels

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

1. Call to Order. Start recording. Roll call. Determination of quorum.

2. Public Comment on Non-Agenda Items – Public Comments on Non-Agenda Items is limited to TWO MINUTES (2) per speaker. Time may be adjusted at the Chair’s discretion. Public calling in, please press *9 on your phone to raise your hand to speak. For those that are using the Zoom Webinar please use the raise your hand feature to speak.

3. Reports from Public Officials/Departments/Community Agencies

4. New Business – Motion, Discussion and Voting may be taken on all items:

A. Upcoming Events Swag Planning: As we gear up for our upcoming events, including Onegeneration Senior Symposium on May 18, 2024, it's time to think about promotional materials. Our goal is to choose swag that offers a great return on investment. Let's think about tote bags and other items people might enjoy. **Discussion and possible MOTION: The ENC's Outreach Committee recommends that the board support an expense of up to \$750 for swag for future events.**

B. Planning for Back to School Movie Night August, 2024: Considering FILM LA's sponsorship but lack of screen provision. Coordination with CD 4, CD 6, Jessie Gabriel's office, Congressman Brad Sherman's office, and Lindsey Horvath's office for additional sponsorships. Review and possible adoption of strategies from other successful movie nights, such as the one in Studio City. Decision on movie licensing, with options being "The Karate Kid" or "Twister," and determining whether to rent or purchase a screen and the necessary equipment for the event. **Discussion and possible action.**

C. Website Update Initiative: Addressing the need for a refresh of our current website, this agenda item focuses on deliberating the vision, budget, and timing for investing in a new website. The discussion will encompass identifying key features, functionality, and content updates to enhance our online presence. **Discussion and possible action.**

D. Ice Cream Social - Let's chat about hosting an Ice Cream Social this summer! Picture this: the sun is blazing, the temperature's soaring, and what better way to cool down and indulge a little than with a scoop (or two) of delicious, chilly ice cream? It's the perfect sweet treat to beat the heat, and it could be a fantastic way for all of us to get together, enjoy some laughs, and create cool memories. We'll discuss this idea further and consider taking some steps to make it happen. **Discussion and possible action.**

E. The Oak Tree Flyer - March Edition Success and Upcoming April Issue: Celebrating the great reception of "The Oak Tree Flyer," our ENC newsletter, with anticipation building for our next release on April 10th. We're eager to fill the pages with engaging content and invite your ideas and suggestions to ensure the upcoming issue captures all the exciting topics and updates you're most interested in. Open for discussion and potential action to finalize content. **Discussion and Possible Action.**

F. April Events Overview and Volunteer Coordination: Review of our participation in the Spring Egg Hunt, including reflections on our successes and areas for improvement, as we prepare for two upcoming events in April. This discussion aims to enhance our future event strategies and also highlights the need for volunteer support from the board. **Discussion and possible action.**

G. Digital Engagement and Marketing Strategy Development: We need to crafting a cohesive strategy for our email communications, social media engagement, and finalizing our outreach marketing plan to enhance participation among stakeholders. Additionally, we aim to establish

clear protocols for how other committees and the board can collaborate with us on email campaigns, social media initiatives, and broader outreach efforts, ensuring a unified approach to our digital presence. **Discussion and possible action.**

5. Board member comment on non-agenda items.

Adjournment.

Next Meetings: Outreach Committee: May 6, 2024

Announcements: Please see the Encino NC [website](#) for announcements of other events and to join our mailing list.

April 6, 2024 Grateful Hearts 9 AM-4PM Warner Park. 5800 Topanga Canyon Blvd. Woodland Hills, California 91367. The ENC will table at the event and is looking for volunteers to sign up to participate. For more info contact Joshua Sautter at the ENC for more info: joshsautter.enc@gmail.com.

Day of Service – Assemblymember Gabriel will host a Day of Service on April 14th 2024 at Pierce College. The ENC will table at the event and is looking for volunteers to sign up to participate. For more info contact Joshua Sautter at the ENC for more info: joshsautter.enc@gmail.com.

One Generation Senior Symposium, on May 18, 2024 at the One Generation Campus located at 17400 Victory Blvd., Van Nuys 91406. The ENC will table at the event and is looking for volunteers to sign up to participate. For more info contact Joshua Sautter at the ENC for more info: joshsautter.enc@gmail.com.

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's subject matter jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one (1) minute per speaker per item, unless adjusted by the presiding officer of the Board or Committee. Consent items which have been unanimously approved by a public committee meeting are exempted unless pulled from the consent section by a Board member.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass display case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Community Center auditorium at 4935 Balboa Blvd, Encino, 91316, and digitally at www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City's Early Notification System: [Early Notification System \(ENS\)](#)

THE AMERICAN WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department

of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (747) 282-0450 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <https://www.encinonc.org/page/viewPage/bylaws>

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

SERVICIOS DE TRADUCCIÓN: Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al (747) 282-0450 o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.