

Neighborhood Council Funding Program
APPLICATION for Neighborhood Purposes Grant (NPG)



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: Encino Neighborhood Council

SECTION I - APPLICANT INFORMATION

1a) American Youth Soccer Organization 95-6205398 CA
Organization Name Federal I.D. # (EIN#) State of Incorporation Date of 501(c)(3) Status (if applicable)

1b) P.O. Box 17628 Encino CA 91316
Organization Mailing Address City State Zip Code

1c) _____
Business Address (if different) City State Zip Code

1d) PRIMARY CONTACT INFORMATION:

Jason Betley 413-433-0100 Betley.J@gmail.com
Name Phone Email

2) Type of Organization- Please select one:

☐ Public School (not to include private schools)
Attach Signed letter on School Letterhead

or ☒ 501(c)(3) Non-Profit (other than religious institutions)
Attach IRS Determination Letter

3) American Youth Soccer Organization Encino CA 91316
Name / Address of Affiliated Organization (if applicable) City State Zip Code

SECTION II - PROJECT DESCRIPTION

4) Please describe the purpose and intent of the grant.

See attached.

**5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large.
(Grants cannot be used as rewards or prizes for individuals)**

See attached.

SECTION III - PROJECT BUDGET OUTLINE

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a) **Personnel Related Expenses**

	Requested of NC	Total Projected Cost
N/A	\$	\$
	\$	\$
	\$	\$

6b) **Non-Personnel Related Expenses**

	Requested of NC	Total Projected Cost
See attached	\$	\$
	\$	\$
	\$	\$

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?

☒ No ☐ Yes

If Yes, please list names of NCs: _____

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs) ☒ No ☐ Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ 2525.00

10a) Start date: 6/14/25 10b) Date Funds Required: 7/1/25 10c) Expected Completion Date: 7/19/25
(After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

SECTION IV - POTENTIAL CONFLICTS OF INTEREST

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?

☒ No ☐ Yes

If Yes, please describe below:

Name of NC Board Member	Relationship to Applicant

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?

☒ Yes ☒ No *(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)

SECTION V - DECLARATION AND SIGNATURE

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED*

Mary Clouston Commissioner [Signature] 5/23/25
PRINT Name Title Signature Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED*

Noelle Degerman Secretary [Signature] 5/23/25
PRINT Name Title Signature Date

* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or clerk.ncfunding@lacity.org for instructions on completing this form

Neighborhood Purposes Grant Application - AYSO Encino

Section II - *Project Description & Community Benefit*

QUESTION 4 – Project Description

AYSO Region 33, based in Encino, CA, is seeking funding to host two free youth soccer clinics for children under the age of 12 in June and July of this year.. These community-based clinics will be open to all families in the area, with a special focus on promoting inclusivity, teamwork, and sportsmanship—core values of AYSO. We have set tentative dates of Saturday, June 14th & Saturday, July 19th.

Each clinic will provide instruction in soccer fundamentals, including ball control, passing, shooting, and defensive techniques. In addition to skills development, the event will feature a highly engaging inflatable penalty kick challenge and a friendly competition organized by age brackets to encourage participation and fun.

The clinics are designed to be a welcoming introduction to soccer for beginners, while also offering enrichment opportunities for current players. The events will promote community engagement and raise awareness of the Encino Neighborhood Council's support of youth activities, alongside AYSO's commitment to building character through sport.

QUESTION 5 – Community Benefit

This project directly benefits the Encino community by offering two free youth soccer clinics focused on promoting physical activity, teamwork, inclusivity, and community engagement. The clinics are open to all children between the ages of 4 and under 12 years old, regardless of experience level, and are designed to foster skill development, sportsmanship, and a lifelong appreciation for the game.

A standout feature of the event is the volunteer leadership provided by the Encino Heat, the girls under-12 AYSO Region 33 All-Star team. These young athletes, with the support of their coaches and parents, successfully organized a smaller-scale clinic in March and also participated in the April 27th Encino Fest hosted by the Encino Neighborhood Council—where their inflatable penalty kick challenge drew enthusiastic community participation.

Due to the popularity and impact of these events, we plan to scale them into larger, community-centered experiences with support from the Encino Neighborhood Council. The events will not only support local youth development but also empower the Encino Heat players as role models and community ambassadors. These clinics provide both educational and social value—promoting healthy lifestyles and building a stronger sense of neighborhood identity.

The clinics will be promoted through AYSO Region 33’s extensive communication channels, including their email distribution lists, website, and Instagram accounts, along with those of the Encino Heat team. With added visibility from the Encino Neighborhood Council, we anticipate strong turnout and engagement, with an estimated 50–75 youth participants per clinic..

While the clinics are completely free to the public, the Encino Heat team will graciously accept small, voluntary contributions from attendees to help support their travel to the Rainbow Invitational tournament in Honolulu, Hawaii in July—an opportunity that further inspires young athletes in our community.

Sections III - *Project Budget Outline*

QUESTION 6a & 6b – Personnel & Non-Personnel Related Expenses

The total estimated cost to host the two youth soccer clinics is **\$2,525.00**. We are respectfully requesting full funding in this amount from the Encino Neighborhood Council through the Neighborhood Purposes Grant program. The funds will be used to cover essential costs such as field permits, insurance, professional instruction, and equipment rentals to ensure a safe, engaging, and well-organized experience for participants.

Detailed Budget Breakdown:

Item	Cost
Field Permit Fees	\$350.00
Insurance / Liability Protection	\$300.00
Marketing	\$200.00
Printed Flyers	\$200.00
Equipment	\$1,475.00
└ Penalty Kick Inflatable Rental	\$950.00
└ Generator Rental	\$100.00

└ Gas	\$25.00
└ Extra Soccer Balls (Size 3 & 5)	\$300.00
└ Water Bottles & Refreshments	\$100.00
Total	\$2,525.00

Additional equipment and services—including goals, cones, pinnies, flags, and registration tables—will be provided in-kind by AYSO Region 33 at no cost, helping to keep the budget efficient while ensuring a quality experience. Marketing support will also be provided at no cost via AYSO and Encino Heat Instagram accounts and websites. AYSO Region 33 has also offered to contribute up to an additional \$300.00 towards the costs of the inflatable rental.

This funding will allow us to offer the clinics completely free to the public and ensure the events are inclusive, safe, and impactful for all participants.

CINCINNATI OH 45999-0038

In reply refer to: 0248267585
July 28, 2017 LTR 4168C 0
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00022216
BODC: TE

AMERICAN YOUTH SOCCER ORGANIZATION
% SHANNON BANTUGAN
19750 S VERMONT AVE STE 200
TORRANCE CA 90502



029153

Employer ID Number: 95-6205398
Form 990 required: Yes

Dear Taxpayer:

This is in response to your request dated July 19, 2017, regarding your tax-exempt status.

We issued you a determination letter in February 1968, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Section 509(a)(2).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

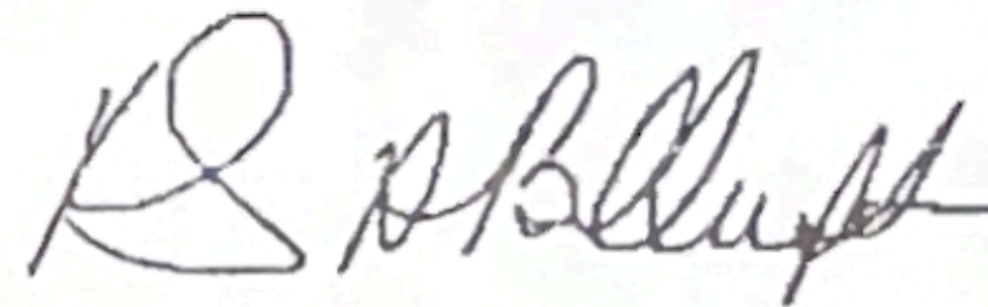
For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

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July 28, 2017 LTR 4168C 0
95-6205398 000000 00
00022217

AMERICAN YOUTH SOCCER ORGANIZATION
% SHANNON BANTUGAN
19750 S VERMONT AVE STE 200
TORRANCE CA 90502

Sincerely yours,

A handwritten signature in dark ink, appearing to read "K. A. Billups". The signature is fluid and cursive, with the first name "Kim" and last name "Billups" clearly distinguishable.

Kim A. Billups, Operations Manager
Accounts Management Operations 1



U. S. TREASURY DEPARTMENT
INTERNAL REVENUE SERVICE

DISTRICT DIRECTOR

P. O. BOX 231

LOS ANGELES, CALIFORNIA 90033

February 28, 1968

IN REPLY REFER TO

Form L-178

Code 414:RSY

LA-EO-68-189

American Youth Soccer Organization
12501 S. Isis Ave
Hawthorne CA 90250

95-6205398

PURPOSE Charitable	
ADDRESS INQUIRIES & FILE RETURNS WITH DISTRICT DIRECTOR OF INTERNAL REVENUE	
Los Angeles	
FORM 990-A RE- QUIRED <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	ACCOUNTING PERIOD ENDING January 31

On the basis of your stated purposes and the understanding that your operations will continue as evidenced to date or will conform to those proposed in your ruling application, we have concluded that you are exempt from Federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code. Any changes in operation from those described, or in your character or purposes, must be reported immediately to your District Director for consideration of their effect upon your exempt status. You must also report any change in your name or address.

You are not required to file Federal income tax returns so long as you retain an exempt status, unless you are subject to the tax on unrelated business income imposed by section 511 of the Code, in which event you are required to file Form 990-T. Our determination as to your liability for filing the annual information return, Form 990-A, is set forth above. That return, if required, must be filed on or before the 15th day of the fifth month after the close of your annual accounting period indicated above.

Contributions made to you are deductible by donors as provided in section 170 of the Code. Bequests, legacies, devises, transfers or gifts to or for your use are deductible for Federal estate and gift tax purposes under the provisions of section 2055, 2106 and 2522 of the Code.

You are not liable for the taxes imposed under the Federal Insurance Contributions Act (social security taxes) unless you file a waiver of exemption certificate as provided in such act. You are not liable for the tax imposed under the Federal Unemployment Tax Act. Inquiries about the waiver of exemption certificate for social security taxes should be addressed to this office, as should any questions concerning excise, employment or other Federal taxes.

This is a determination letter.

Very truly yours,

F. S. Schmidt
District Director