



Encino Neighborhood Council

(A Certified Neighborhood Council)

4924 Paso Robles Avenue, Encino CA 91316 Phone: 747.282.0450

Roy Nwaiser - President
Josh Sautter - Vice President
Jennifer Luce - Secretary
Pilar DeFreest - Treasurer
Kelvin Tolbert - Sergeant-at-Arms

April 21, 2026

Encino Neighborhood Council “Encino Fest” 2026 Proposal

Event Info:

DATE: **Sunday, May 31, 2026**

TIME: **2:00 PM - 5:00 PM**

LOCATION: **Encino Park**

16953 Ventura Blvd

Encino, CA 91316

Scope & Description:

- The Encino Neighborhood Council is proposing to host an outreach event on Sunday, May 31, 2026, from 2:00 PM until 5:00 PM at Encino Park.
- The event will invite Encino residents and stakeholders to a community-building event that highlights the work of the ENC. Encino Fest presents an opportunity to inform constituents of the ENC’s mission, promote civic engagement, and uplift the community. The goals of the event are:
 - 1) Inform the public about the civic process and how to get involved in issues that impact Encino and the city of Los Angeles.
 - 2) Highlight the diverse areas of Encino and the work each ENC Area Representative is doing in these areas. Board members, including the Homeowners’ and Renters’ Representatives as well as the Youth Representative, will conduct outreach with constituents and listen to issues of concern to the community.
 - 3) Highlight the ENC committees, their work, and how to join them.
- The event will offer refreshments and food.
- Ice cream and pre-packaged popcorn snacks, fruits, and drinks will be provided at the event.
- The event will be catered by a local vendor, to be paid by a sponsor and given to attendees free of charge.
- The event will feature entertainment for everyone and activities for kids including musical performances, local dance groups, AYSO soccer camp and other family-focused community organizations. We will offer face painting, balloon art, and other activities.
- The ENC has invited several local organizations to table and participate as well, including:

- 1) LAPD officers to assist with handing out ice cream, creating opportunities for officers to engage with the community.
 - 2) LAFD to attend with a firetruck as one of the attractions for children. Last year's Encino Fest had this feature and it was very popular.
 - 3) CERT to table and provide education to the public.
- The event will be hosted by the ENC and co-hosted with the following entities:
- 1) Council District 4, Nithya Raman's office
 - 2) LA County Supervisor Lindsey Horvath
 - 3) Armenian Cultural Foundation
 - 4) Valley Beth Shalom synagogue
 - 5) Encino Property Owners' Association
- Encino Fest will be free and open to the public. Prior to entertainment, families are encouraged to enjoy the food, set up picnics and participate in activities.

Budget: The event budget is attached: the first document outlines ENC expenditures, and the second reflects confirmed sponsor contributions aligned with the budget.

Motion: ENC Board authorizes a budget of up to \$5,000 for Encino Fest 2026. (Yes=12/No=1/Absent=5)

Event Contacts:

Shaindi Schwebel

ENC, Area 3 Representative (Encino West)

Community Events Committee Chair

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Laure Stevens

ENC, Area 6 Representative (Encino Hills)

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Josh Sautter

ENC, Area 1 Representative (Encino Village / Encino Park)

ENC Vice President

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Encino Fest Budget

Event Date: May 31, 2026

Projected Total ENC Expenditures
\$ 5,000.00

	Item	Vendor	Estimated Budget
Venue	Encino Park, Community Center Employees	LA Rec & Parks	\$ 800.00
	Venue Subtotal:		\$ 800.00
Food/Beverages/Supplies	Packaged ice creams, novelty frozen desserts, & dry ice	Ralphs/Smart & Final/Grocery	\$ 1,100.00
	Popcorn, chips, candy, water, soft drinks, fruit	Ralphs/Smart & Final/Grocery	\$ 900.00
	Tape, cleanup supplies, trash bags, tools	Grocery/Big box	\$ 100.00
		Food Subtotal:	\$ 2,100.00
Entertainment	Party favors, games, bubbles, stickers, games, balloons	Amazon/Target/Smart & Final/Big Box	\$ 350.00
	Balloon banner/balloon arch kit & supplies	Amazon/Local balloon store	\$ 200.00
	Vendor gratuities (day-of tips)	Various	\$ 150.00
	Face Painters - Deposit	Always Sparkle Parties	\$ 1,000.00
		Entertainment Subtotal:	\$ 1,700.00
Marketing	Facebook Post Boosting (5 posts)	Facebook	\$ 50.00
	Banners printing	Staples/The Print Shop/All Printing Services	\$ 250.00
	Other Printing: signage, flyers	Staples/The Print Shop/All Printing Services	\$ 100.00
		Marketing Subtotal:	\$ 400.00



Encino Fest Budget

Event Date: Sunday, May 31, 2026

Budget Distribution

- Sponsor Contributions
- ENC Contributions



Projected Total	Sponsor Contributions	ENC Contributions
\$ 16,224.00	\$ 11,224.00	\$ 5,000.00

Category		Payee	Estimated Budget	Sponsor Contribution	Requested Sponsor(s)
			\$ 16,224.00	\$ 11,224.00	
Venue	Encino Park Rental/Permits and 1 Community Center Employee	LA Rec & Parks	\$ 800.00	\$ -	ENC
	1 Stage, 2 tents, 20 traffic cones, 15 tables	Triple AAA Rentals	\$ 3,724.00	\$ 3,724.00	Council District 4 (confirmed)
Venue Subtotals			\$ 4,524.00	\$ 3,724.00	
Entertainment	Face Painting & Balloon Art, incl. 15% gratuity	Always Sparkle Parties	\$ 750.00	\$ 750.00	Horvath (pending)
	Face Painting Deposit	Always Sparkle Parties	\$ 1,000.00	\$ -	ENC
	Brian Teed & Jacob Gown (Children's Music) & Cantor	Stage Left	\$ 750.00	\$ 750.00	Valley Beth Shalom (confirmed)
	DJ Performance - TBD	TBD	\$ 1,000.00	\$ 1,000.00	EPOA & ACF (confirmed \$500 each)
	Party Favors/Toys/Games/Glow sticks/Stickers etc.	Amazon/Big Box	\$ 350.00	\$ -	ENC
	Balloons and Decorations supplies	Amazon/Big Box	\$ 200.00	\$ -	ENC
	Additional gratuities (day-of tips)	Various Vendors	\$ 150.00	\$ -	ENC
Entertainment Subtotals			\$ 4,200.00	\$ 2,500.00	
Food/Bev/Supplies	Cone with a Cop: Packaged ice creams, novelty frozen desserts, & dry ice	Ralphs/Food4Less/Grocery	\$ 1,100.00	\$ -	ENC
	Chips, Popcorn, Candy, Fruit	Ralphs/Food4Less/Grocery	\$ 900.00	\$ -	ENC
	Hot Dogs Catering	Pinks Hot Dogs	\$ 5,000.00	\$ 5,000.00	Council District 4 (pending)
	Tape, cleanup supplies, trash bags, tools	Ralphs/Food4Less/Grocery	\$ 100.00	\$ -	ENC
Food / Beverage / Misc Supplies Subtotals			\$ 7,100.00	\$ 5,000.00	
Marketing	Facebook Post Boosting (3-5 posts)	Facebook/Meta	\$ 50.00	\$ -	ENC
	Banners Printed	Staples/Print Shops	\$ 250.00	\$ -	ENC
	Other Printing: signage, flyers	Staples/Print Shops	\$ 100.00	\$ -	ENC
Marketing Subtotals			\$ 400.00	\$ -	



Encino Neighborhood Council



2ND ANNUAL!

FREE
EVENT

Encino Fest

SUNDAY
MAY 31ST

2-5 PM

CELEBRATE OUR COMMUNITY WITH
ACTIVITIES FOR ALL AGES!
LIVE MUSIC & PERFORMANCES,
FREE ICE CREAM
AND FOOD!

ENCINO PARK
16953 VENTURA BLVD.

THANK YOU TO OUR CO-SPONSORS



ENCINONC.ORG