



**CITY OF  
LOS ANGELES**

# **ENCINO NEIGHBORHOOD COUNCIL**

*(A CERTIFIED NEIGHBORHOOD COUNCIL)*

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**LOUIS KROKOVER  
PRESIDENT**

**LAURIE KELSON  
VICE-PRESIDENT**

**MICHAEL KAUFMAN  
TREASURER**

**SHELLEY RIVLIN  
SECRETARY**

**GERALD A. SILVER  
SERGEANT-AT-ARMS**

**EXECUTIVE COMMITTEE MEETING  
TUESDAY, SEPTEMBER 14, 2010 – 12:30 P.M.  
ENCINO WOMENS CLUB  
4924 Paso Robles Avenue, Encino, CA.**

## **APPROVED MINUTES**

1. Call to Order at 12:30 p.m. Roll Call: Present – Mr. Krokover, Mr. Kaufman, Ms. Kelson, Mr. Silver, Ms. Rivlin. Also attending: Ms. Brewer, Ms. Rosen, Mr. Rob Adams, Ms. Lauren Rosenblum. Determination of a Quorum of 5.
2. Approval of August, 2010 Minutes postponed Minutes should be posted on website once approved. Proposed minutes should be sent to board members for review.
3. President's Report: (Mr. Krokover) – Results from 2010 elections indicate who we need to contact by letter for alternate positions: Gary Goldberg (at large), Kobi Moses (PLU) Harold Firmer (Public safety), Carol Lavine (EPOA) Israel Haller (Area 2). Still unfilled: Apt. /condo, Business 1 and 2, Education, Parks, Volunteer, Area 1,3, 4, 5, 6
4. Report from Vice-President on Committees (Ms. Kelson) – Some committee have started meeting. Chairs: Joel Simon Bylaws, Jean Strauber, Ed, Brain Shapiro Finance, Sherman Gamson Outreach, Sharon Brewer Parks, PLU Diane Rosen, Safety –Tonya Barseghian Traffic Laurie Kelson, Airport Debbie Watson, Volunteer Eliot Cohen Outreach should meet with Volunteer, Mr. Krokover referred to bylaw re: membership on committees.
5. Report from Treasurer (Mr. Kaufman) – Draft approved by ENC Board and forwarded to DONE. MS Rosen has the only mailbox key and is responsible for picking up and forwarding ENC mail. Mr. Kaufman circulated a copy of Aug. expenses to be posted on website. Rollover Assume that all outstanding invoice will be covered by rollover. Office depot problem should be fixed. Jesse Woods will close last year's books.
6. Update on ENC office status (Mr. Krokover & Ms. Kelson) All cleared with Apple One to provide candidates. Boxes of green bags are in storage bin.
7. Report from Secretary on Updated ENC Roster and Council Vacancies – see above
8. Discussion of September 22, 2010 General Council Agenda
  - A. Board Business - Committee Reports
    1. By Laws – need to post approved revision
    2. Education
    3. Finance

4. Outreach
5. Planning and Land Use
6. Public Safety Forum
7. Parks
8. Traffic & Transportation
9. VNY Airport
10. 12<sup>th</sup> Council District Service Committee Report

B. Office Staffing – Diane Rosen

C. Web site support (Design, Hosting and General Services) – Robert Adams made a presentation on behalf of The Web Corner. Ms. Kelson moved, 2<sup>nd</sup> by Mr. Kaufman that the ENC exec comm. support Web Corner proposal as posted (\$1250 for design. \$99 per month for hour with rollover minutes and hosting to site. Passed by unanimous voice vote.

D. Committee Support (Volunteer and Regular Staffing) – see above

E. General Meeting Agenda – see above

F. Monthly News Letter (Email & Regular Mail Posting) – Referred to June 2010 invoice and need to acquire a mailing list. Emailing is preferred communication.

G. Printing (Business Cards) – Board members' request

H. Monthly Food Expense Allowance - \$479 per meeting tentatively budgeted. Motion by Ms. Kelson, 2<sup>nd</sup> by Kaufman not to exceed \$300 for September. Passed by voice vote.

I. Other items for Council consideration – Taste of Encino at St. Cyril's on October 9, 2010. Refer to Outreach and Volunteer committees.

- Format for Speaker/Questions, Discussion of forms for all general public to complete at meetings and once they are collected a Board member will read all questions and refer to point person.
- Print agenda, proposed minutes, committee reports for Board members. Mr. Kaufman will take and pick up to Office Depot by 9/19. One copy on table and one posted on wall as a poster or projection with 29 agendas available for general public.
- ENC to establish a Facebook page.

9. Newsletters (discussion) -

10. Public Comments on non-agenda items within the Board's jurisdiction Encino Patch launching on Monday. Agendas can be posted. Recruit volunteers in Announcement section. Headshot needed of each Board member.

11. Board Member Comments on subject matters within the Board's jurisdiction – Need to reduce interruptions of speakers during meetings.

12. Next Executive Committee meeting: Tuesday, October 19, 2010

Adjourned: 2 o'clock

Respectfully submitted,  
Shelley Rivlin, Secretary