

CITY OF
LOS ANGELES



MAIL: P. O. BOX 260439
ENCINO, CA 91426-0439
(818) 817-6998

Officers
LOUIS KROKOVER
President
LAURIE KELSON
Vice President
MICHAEL KAUFMAN
Treasurer
SHELLEY RIVLIN
Secretary
GERALD SILVER
Sergeant at Arm

Planning & Land Use Committee and General Meeting Report

**Encino Community Center
4935 Balboa Blvd.
Wed Jan 5, 2011 – 7:00 PM**

MEMBERS OF THE PUBLIC WHO WISH TO SPEAK ARE REQUESTED TO FILL OUT AND TURN IN A SPEAKER CARD. ANY QUESTIONS TO THE SPEAKERS SHOULD BE IN WRITING ON THE PROVIDED CARDS. MOTION, DISCUSSION, AND VOTE MAY BE TAKEN ON ALL ITEMS ON THE AGENDA.

CHAIR REQUESTED THAT ALL CELL PHONES BE TURNED OFF.

- **GUEST SIGN-IN SHEET AND SPEAKER CARDS DISTRIBUTED.**

Copies of ENC/PLU Committee Rules and Procedures available and passed out upon request

1. ROLL 1. CALL and DETERMINATION OF A QUORMUN

Committee members present:

A. ENC Board Members Present: JERRY SILVER, DIANE ROSEN, JOHN ARNSTEIN
Alternate ENC Board Members Present: DAVID HUDGINS, KOBI MOSES
Stakeholder Members Present PETER NOCE, AL MASS, PAUL KELSON
Alternate Stakeholder Members Present NORMA LANDAU

TOTAL BOARD MEMBERS PRESENT: 5

TOTAL STAKEHOLDERS PRESENT: 4

TOTAL COMMITTEE MEMBERS PRESENT: 9

TOTAL VOTING MEMBERS PRESENT: 9

SELECION OF VOTING PLU COMMITTEE MEMBERS:

ENC BOARD MEMBERS Rosen, Arnstein, Dardarin, Kaufman, Silver,

STAKEHOLDERS: Mass, Noce, Paul Kelson, Tuberman

NON-VOTING COMMITTEE MEMBERS: 0

2. CALL TO ORDER: Meeting called to order at: 7:06 PM

Review PLU "Code of Civility"; LAURIE KELSON

INTRODUCTIONS: Committee Members

**GUESTS PRESENT; JEFF EBENSTEIN CD5 Field Deputy, SHARON BREWER, LAURI
KELSON, LAUREN ROSENBLUM, ELLIOT COHEN, PAUL KREUGER, SAMANTHA FOLEY, TOM
MASTERTON, JACQUES MASHITA**

- **Approval of Nov 30 2010 Minutes. PETER NOCE**
- **Approval of next meeting date: Wed Feb 2, 201**

3. CD5 COUNCILMAN PAUL KORETZ'S FIELD DEPUTY REPORT BY: JEFF EBENSTEIN

- **City Attorney is working on Mermaids Café/Entertainment License with Councilman Koretz.**
- **DOT will now tow mobile billboards. State legislature passed a new law on Jan 1**
- **Let Jeff know of any potholes. Street services is working to fix potholes**

4. ACTION ITEMS

A. IL VILLAGGIO TOSCANO

**4827 N. Sepulveda Blvd., Sherman Oaks, CA 91403
Case No CASE N O. EIR 10-039-PL, ENV-2004-6000-EIR:
Presentation by Paul Krueger**

LAST DATE TO SUBMIT COMMENTS ON THE DRAFT EIR: FEBRUARY 7, 2011

MOTION #A by: JERRY SILVER 2nd by: NORMA LANDAU

"We ask that the City not approve any zone changes, height district changes, vesting zone changes, general plan amendments, specific plan amendments, variances, exceptions or conditional use permits for the Il Villaggio Toscano, 8-story, 500 unit apartment projects at 4827 Sepulveda Blvd. The project is in the Ventura/Cahuenga Specific Plan that forbids structures of this size and height. The project violates the language and spirit of the Specific Plan and will create environmental problems that cannot be mitigated."

VOTE: For (6) Unanimous - SEND TO CONSENT CALENDAR

A. LIQUOR LICENSES IN ENCINO. THE ALCOHOL BEVERAGE CONTROL ACT (ABC). Report from Sub-Committee regarding ABC over limit of ABC census Tract permits Chair: John Arnstein, Michael Kaufman, Peter Noce, Paul Kelson, Jerry Silver.

MOTION #B by: JOHN ARNSTEIN 2nd by: PETER NOCE

1. *The ENC should strive to be aware of all alcohol license applications in the ENC area. Procedures should be implemented to ensure each license application is placed on the PLU agenda once it becomes publicly available.*
2. *Each applicant should be invited to make a presentation, including the reason for the license and any relevant details regarding their business operations.*
4. *The PLU should have available, either through the applicant or its own research, the license type, the census tract that the license would be located in, the number of allowed license types for the tract and the number of actual license types for the tract.*
5. *Treat each license application on a case by case basis with due consideration for the ABC census tract concentration standards. Recognize the benefits to the community of good restaurant and retail choices, and a thriving business community. Also be aware of potential negative impacts, which could include increases in crime, drunk driving, trash, loud and unruly behavior, etc.*
6. *Communicate any issues/concerns with LAPD, the ABC and the Council member's office. Strive to develop a coordinated position.*
7. *Where we have issues with applications, determine if we want conditions that would result in our approval, or if we would want to oppose the license. If we want conditions, the PLU should try to negotiate them with the applicant.*
8. *Whether we approve without conditions, with conditions or disapprove, communicates to the full Board and to the Planning Department/Zoning Administrator.*
9. *Communicate our approach to the community by posting this information on the ENC website.*

VOTE: For (9) Unanimous - SEND TO CONSENT CALENDAR

5. INFORMATION ITEMS: Information items will be allowed 10 minutes for discussion and 10 minutes for questions.

A. 16817 Ventura Blvd. Café Entertainment Police Permit application update. (See CD5 report above)

6. OLD BUSINESS:

**A. Ventura/Cahuenga Blvd. Corridor Specific Plan Sign Regulation
Summary: Presentation by: John Arnstein**

B. COMMUNITY CARE FACILITIES, CASE NO: CPC-2009-800-CA, ENV-2009-801-ND, 07-3427 CITY WIDE

1. **ENC letter to support proposed ordinance that is intended to protect the character of low-density residential neighborhoods (CPC-2009-800-CA), with requests for additional provisions.**
2. **Support LA Coalition 4 Neighborhoods.**

7. NEW BUSINESS: (AS THE BELOW 2 ITEMS WERE NOT POSTED IN TIME TO BE VOTED ON BY THE PLU COMMITTEE – WILL GO TO THE ENC FOR VOTE.)

UNIWORLD CRUISE 17323 VENTURA BLVD. Proposed parking lot on 5035 Louise. Presented by Michael Kidd

- **Purchased residential property next to building for parking lot**
- **Spoke to surrounding residents and they did not have an issue**
- **If they are unable to increase parking, they will have to move**

- Only employee parking. Closed @6-6:30 and on weekends
- Will plant trees
- Commercial property on 3 sides
- Property at 17323 Ventura was purchased in 2004

KOBI- It should be a Zone Variance so if it is not used for parking it is converted back to residential.

CHASE BANK AT 17107 VENTURA BLVD & AMESTOY

3 sign changes. Presented by Steve Therriault with Sign Tech

- Install ATM signage above ATM
- Replacing old Washington Mutual Signage
- South Valley LA Planning approved it.
- Each sign is 5 ½ in x 3 ft
- Code allows 2 sq ft of signage per front foot. They will be at 50% of allowance
- Have to get PLU approval for Variance

JOHN ARNSTEIN: Requested that they submit documentation showing what was approved, denied, and what they are requesting

8. PUBLIC COMMENTS: Comments from the public on non-agenda items within the Board's jurisdiction. NONE

9. BOARD MEMBER COMMENTS: Comments from the Board on subject matters within the Board's jurisdiction. NONE

10. ADJOURNMENT: Meeting was adjourned at: 9:19

Respectfully submitted,

Diane Rosen

Chair: ENC Planning & Land Use Committee

The Encino Neighborhood Council (ENC) is a certified Neighborhood Council of the City of Los Angeles which advises City and other Governmental Officials on issues or concerns that are affecting the community of Encino.

The ENC is made up of elected persons who live, work or otherwise are involved in the community of Encino.

The ENC also makes appropriations of City Funds for Community Projects and needs.

The ENC General Meetings are usually on the 4th Wednesday of each month at the:

Encino Community Center, 4935 Balboa Blvd at 7:00pm.

For further information – Please go to: www.encinocouncil.org

PUBLIC INPUT AT ENC MEETINGS - An opportunity for the public to address the Council or Speaker on agenda items will be provided before or during consideration of the item. Members of the public who wish to be recognized on any item are requested to complete a question card for each item they wish to address, and present the completed card(s) to the Sergeant-At-Arms. Speaker cards are available at the back of the meeting room.

The Council will also provide an opportunity for the public to speak on any

[Non-Agenda Items*] during "Public Comment". The Council may not take any action or discuss matters addressed in "Public Comments".

However, the Council President may refer such matters to the appropriate Council Committees for further consideration.

*** Public comments are limited to 3 minutes per speaker.**

*** ENC COUNCIL DISCUSSION AND TIME LIMITS** – ENC Councilmember's requesting to speak will be recognized by the President in the order requested.

For any item, the Chairperson of the Committee, or the maker of the original motion shall have up to five (3) minutes to discuss the item.

Councilmember's may speak up to TWO (2) minutes each on the matter unless extended by the President or Council. After all members desiring to

speak on a question have had an opportunity to be heard once, the time for each Member desiring to speak again shall be limited to a maximum of ONE (1) minute unless extended by the President or Council. A motion calling the **"Previous Question"** may be introduced by any member during a Council debate.

If adopted, this motion will terminate debate on a matter and the matter will then be submitted for a vote.

VOTING AND DISPOSITION OF ITEMS - Most motions require a majority vote of the Councilmember's present and voting will be by hand vote unless otherwise decided by the Council.

Unless requested for further consideration by an ENC Councilmember, any item which has been forwarded to the Council by a unanimous committee vote shall be approved as a "Consent Item" without further discussion.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request.

To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting Tom Soong, at (323) 359-2579, toll-free at (866) LA HELPS, or e-mail thomas.soong@lacity.org