



**Officers**

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**GLENN BAILEY**  
Sergeant at Arms

**MINUTES**  
**ENCINO NEIGHBORHOOD COUNCIL**  
**GENERAL BOARD MEETING**  
**Wednesday, March 22, 2017**  
**Encino Community Center Auditorium**  
**4935 Balboa Blvd., Encino CA 91316**

**1. Call to Order at 7:00pm. Roll call; determination of quorum.**

<b>Board Members</b>			
<b>Name</b>	<b>Board Position</b>	<b>Present?</b>	
Laura Shovlowsky	Area 1 Representative	Absent(6 <sup>th</sup> ):	3rd Consecutive
Scott Linden	Area 2 Representative	Absent (7 <sup>th</sup> ):	3 <sup>rd</sup> Consecutive
Kenneth Silk	Area 3 Representative	Present	
Jess Whitehill	Area 4 Representative	Absent (1 <sup>st</sup> )	
Diane Rosen	Area 5 Representative	Present	
Laurie Kelson	Area 6 Representative	Present	
Jim Esterle	Area 7 Representative	Present	
Sherman Gamson	Apartment/Condo Resident Rep.	Present	
Victoria Miller (VP)	Business Representative	Present	
Varant Majarian	Business Representative	Present	
Adriohn Richardson	Education Representative	Present	
Debra Lee George (Pres.)	Park Advocate/ Environment Rep	Present	
Eliot Cohen	Planning & Land Use Representative	Present	
Glenn Bailey (Sgt at Arms)	Public Safety Representative	Present	
Anni Keusseyan	Religious Representative	Absent	
Patricia Bates (Treasurer)	Volunteer Service Representative	Present	
Doug Kriegel	At-Large Representative	Absent(5 <sup>th</sup> ):	3 <sup>rd</sup> consecutive
Henry Eshelman	At-Large Representative	Present	
Carol Levin	Encino Property Owners Association	Present	
Gerald A Silver	Homeowners of Encino Rep	Absent (1 <sup>st</sup> )	
Mark Levinson	Encino Chamber of Commerce Rep	Present	

Alternates			
Name	Board Position	Present?	Voting?
Alex Garay	At-Large Alternate	Present	Yes
Samuel Apikyan	Business Alternate	Absent	
Shelley Billik	Park Advocate/ Environment Alt	Present	No
Norma Landau	Homeowners of Encino Alternate	Absent	
Kathy Moghimi Patterson	At-Large Alternate	Absent (10 <sup>th</sup> )	

**2. Reports from Public Officials/Departments/Community Agencies:**

- A. Department of Neighborhood Empowerment, NC Budget Advocates, Mayor’s West Valley Representative, BONC, Related Groups

LA Mayor's West Valley Deputy Kevin Taylor briefly spoke about the Mayor's Executive Directives #'s 19 (Planning and Developing Housing and Transportation) & 20 (Standing with Immigrants: A City of Safety, Refuge, and Opportunity for All) for these and all of Mayor Garcetti’s Executive Directives go to: [https://www.lamayor.org/mayor\\_garcetti\\_s\\_executive\\_directives](https://www.lamayor.org/mayor_garcetti_s_executive_directives)

- B. LAPD Senior Lead Officers (SLOs), Community Police Advisory Board, & LAFD Captains  
Officer Hamm spoke about homelessness, compared homeless people to cats ‘if you feed them you won’t be able to get rid of them’ , crime overall is down except for petty theft.

- C. County or State officials

3. **Public Comments on Non-Agenda Items:** (10 minutes) Limited to maximum TWO MINUTES (2) per speaker; total time for all public comment is limited to 5 minutes. Public is asked to fill out a speaker card and hand it to the Board’s Secretary. Time may be adjusted at president’s discretion.

**4. PRESENTATION: Joshua Levine, Founder’s Bootcamp - HS Accelerator**

10th grader at Milken participated in Exseedu, the first high school startup accelerator in the world. Program provides funding, resources, and access without any strings attached. 1st HS start-up boot camp that pairs high school students with entrepreneurs.

<https://www.exseedu.com/>

**5. PRESENTATION: Levy Sun , LA Vector Control: West Nile Virus in Encino**

- Presentation available at <http://www.encinonc.org/docs/34483086-4976.pdf>

**6. Consent Items:**

A. Outreach Committee

- Cohen Pulled A: 1, 2,3, 6,
- Silver Pulled A-8
- Bailey Pulled A: 4 and 5
- Item B:1 & 2 by Kelson to hear short presentations

Only A-7 Remained on consent  
Silver moved to approve Item 6-A-7, Bailey seconded

18-0-0 Unanimous Consent

1. **MOTION: Senior Symposium, authorize up to \$400 for Credit Card Magnifiers with "Encino Neighborhood Council", website and phone number printed on to hand out. Vendor is Quality Logo Products. Passed 4-0-0.**

**Cohen** doesn't feel outreach items work

**Woman from One generation** says patrons use

**Silver** wants to help Millennials , thinks we should be investing in things that help them.

**Bailey:** traditionally we use outreach gear for collecting contact info

**Levinson:** doesn't think anyone will want them

**Y=15; N=3(Levinson, Silver and Cohen);A=0**

**MOTION PASSES**

2. **MOTION: ENC Handouts - Update. Authorize up to \$350 for printing new tri-fold brochures to hand out at events. Design and content will be updated. Passed 4-0-0.**

**Cohen:** I don't want to fund anything until I see a proof

**Miller:** All the pamphlets we have are obsolete.

**Esterle :** There Is urgent for all the upcoming outreach events we plan to participate in.

**Y= 17 N= 1: (Cohen) A=0**

**MOTION PASSES**

3. **MOTION: Bus Bench Advertising. Authorize up to \$700 for bus bench advertising to promote the ENC. Vendor is Martin Outdoor Media and the city has approved 10 benches on Ventura Blvd. Passed 4-0-0.**

**Cohen:** Objects on grounds of no idea of design

**Silk:** I'd like to know how much this going to cost and how long it'll be up

**Garay:** They'll be up for at least 1 month, but maybe longer

**Eshelman:** I would like to apologize to the Audience, Consent Items are not supposed to take this much time.

**Bailey:** From what I've observed of these bench ads is they generally stay up until someone pays for a new ad, which can take months, so we may be buying a month but we'll probably get more than that time out of it.

Silver Moves, Levin Seconds

**Unanimous consent 18-0-0**

**MOTION PASSES**

4. **MOTION: Encino Farmer's Market. Authorize up to \$150 for a booth at the Encino Farmer's Market to promote the ENC. Possible date is July 9th 2017. Passed 4-0-0.**

**Bailey :** is there no opportunity for non-profits to get free tables?

**Esterle:** Not anymore.

George moved, Gamson Seconded,

**Unanimous consent 18-0-0**

**MOTION PASSES**

5. **MOTION: America's Healthy Kids. Authorize up to \$1,850 to "co-host" an event with the Lake Balboa Neighborhood Council for kids to compete in a "Spartan" type event with inflatable obstacles. Cost includes printing of flyers with the ENC's logos on them for advertising. Possible event locations are Balboa Park or Lake Balboa. Outreach Committee's preference is Balboa Park. Participation/Completion ribbons may be purchased to hand out to the kids when they complete the course. Contingent on the participation of the Lake Balboa Neighborhood Council. Passed 4-0-0.**

**Silver:** How do we benefit from this?

**George:** This is free for our kids, this item came out of Parks Committee

**Silver:** I get that, but how does that help us?

**George:** looking at the crowd, I'd say Parents of Young Children are drastically underrepresented. This gives us a chance to better reach that group.

Silver Moved, Eshelman Seconded

Y=13; N=4 (Bailey, Silver, Cohen, Levinson); A=1 (Majarian)

**MOTION PASSES**

6. **MOTION: Utility Box Beautification Project - Gail Reysa will lead the project and will create an outline for the project. Estimated completion time is 10 months - 1 year. Passed 4-0-0.**

**Cohen:** I'm opposed because there's no information, no budget, no design

**George:** This is just to authorize Gail to do some research and come up with a plan.

**Eshelman :** there's not always a measurable ROI on outreach Items

**Silver:** lots of cities do this, some people like it, I don't.

**Eshelman moved, Miller Seconded**

Y=17; N=1 (Silver); A=0

**MOTION PASSES**

7. **MOTION: Movies at the Park - The Outreach Committee will promote a "Movie at the Park" night. Possible date is July 22nd. Passed 4-0-0.**

**Cohen:** this seems like the least effective item put forth,

**Eshelman:** it's a sign of Solidarity

Silver moved, Bailey seconded

18-0-0 Unanimous Consent

**MOTION PASSES**

8. **MOTION: "We Support the Encino Neighborhood Council" window decals. Gail Reysa will get a quote for window decals for local businesses that read "We Support the Encino Neighborhood Council." Passed 4-0-0.**

Rosen Moved, Kelson Seconded

Y=17; N=0; A=1 (Cohen)

**MOTION PASSES**

B. Planning and Land Use Committee

1. **MOTION: CASE # ZA - 2017-0150 ENCINO HOSPITAL FUEL CELL INSTALLATION. The ENC PLU has no objections to the proposed installation of the fuel cells, as presented. Passed 5-0-0.**

Yes=17, No=1 (Gamson)

**MOTION PASSES**

2. **MOTION: CASE # 2016 - 4853. CRESPI CARMELITE HIGH SCHOOL FACILITY REMODEL.** The ENC PLU has heard the Crespi Carmelite High School Master Plan/ Campus Modernization proposal and the committee would like to see the project proceed as presented. The ENC PLU is mindful of the valuable resource this school represents to the community. Passed 5-0-0.

Kelson pulled to hear a small presentation

Silver Moved to approve, Rosen seconded

**18-0-0 Unanimous Consent**

**MOTION PASSES**

7. **Non Consent Items:**

1. **MOTION: Authorize up to \$700 for the purchase of breakfast meals to be distributed at April Sepulveda Basin Homeless Outreach event. Meals will be distributed to vendors and volunteers performing outreach as well as homeless individuals living in the Basin to entice them to come forward and learn about available services. Vendor to be The Corner Bakery, Encino or similar.**

**Kevin Taylor:** We're doing Homeless connect days in the Valley Every 3rd Thursday in the Valley We're moving into Woodley Park, behind the Archery fields. The Mayor's Office doesn't have discretionary funds to pay for these kinds of things and it's my job to find partners to buy into this.

**Eshelman:** it really boiled my blood hearing the officer compare homeless people to cats

**Taylor:** Yeah, that's definitely part of the process, reframing the discussion and messaging.

**Bailey:** we need to amend the motion to include lunch and breakfast and include the date, which is I believe April, 20th. This, being inside the wildlife area makes me wonder if anyone has contacted the Wildlife Steering Committee, I suggest they be apprised of this on Tuesday. I would Also like a copy

**Kelson Called, Eshelman Seconded**

**Motion to cut off debate**

**Y=14, N= 4(Silver, Bailey, Levin, Levinson);A=0**

**Motion the Cut off debate passed**

**George Proposes Amendment to replace 'Breakfast' with 'food' and to add the date (April, 20, 2017)**

**Yes=14, No=2 (Majarian & Silver), Abstain =2 (Silk and Cohen)**

**MOTION PASSES**

8. **Second Reading of proposed By-Laws changes**

Glenn Bailey read through the proposed changes to the By-Laws for a Second Time.

**Motion: to approve all proposed changes but Proposal 7 on absences**

**Majarian moved, Silver Seconded**

**16-0-0 Unanimous Consent**

**MOTION PASSES**

The issue of Proposal 7 Amending the Absences Policy was then discussed.

**Silk on Absence Issue:** if we do nothing at all it is questionable as to if alternates are subject to termination for absence; the reason for is that if they are going to become full members in the case of absence, they should be privy to the discussions, also, the new language gives alternates a reason to show up and additional rights, this also gives reason to attend.

**Levinson:** I move that we eliminate the words "or alternates" in we have 13 alternate seats that are vacant, and I think strict rules like this are too strict to keep any new people that might otherwise be interested.

**16 total (2/3) threshold needed to pass Amendment**

**Y=14;N= 2 (Miller & Silk)**

**Motion to approve By-Laws as amended.**

**Unanimous 16-0-0**

**9. Officer's Reports:**

A. President's Report – next month is officer elections and board trainings, if you don't have an alternate bring one who you think will

B. Vice-President's Report – Committee Chairs and Membership

1. Committee Chair meeting

C. Treasurer's Report – Update for Board - ENC Account and cash flow.

**1. MOTION: Approval of February 2017 Monthly Expenditure Reports**

**Eshelman Moves, Alex 2nds Unanimous 16-0-0**

D. Secretary's Report

~~1. MOTION: Approval of September 2016 Meeting Minutes~~

~~2. MOTION: Approval of January 2017 Meeting Minutes~~

3. MOTION: Approval of February 2017 Meeting Minutes

Rosen moved, Esterle Seconded

16-0-0 Unanimous Consent

**Motion Passes**

E. Sergeant-at-Arm's Report

1. Ethics, Funding, Code of Conduct

2. Homelessness Meeting

**10. Civic University 101 Report - Jim Esterle and Pat Bates**

~~11. Committee Reports~~

~~12. Applications for open positions on the Encino Neighborhood Council (5 minutes) Available positions include: Alternates; Apartment/Condo; Business; Education; Public Safety; Religious Organization/Institution; Volunteer/Service Group; At Large Representative; Area 1; Area 2; Area 4; Area 5; Area 6; Area 7~~

~~13. Board Member Comments on Non-Agenda Items: (5 minutes) Limited to ONE MINUTES (1) per speaker; total time for all comment is limited to 5 minutes~~

**14. Adjournment at 9:25pm**