



## ENCINO NEIGHBORHOOD COUNCIL

**President:** Alex Garay

**Vice President:** Victoria Miller

**Secretary:** Kari Purcell

**Treasurer:** Patricia Bates

**Sergeant at Arms:** Lee Blumenfeld

## OUTREACH COMMITTEE MEETING

**Monday, January 7th, 2019 @ 6:30pm**

**Woman's Club Room – Kitchen**

**4935 Balboa Blvd. Encino, CA, 91316**

**Voting Members – ENC Members:**

Alex Garay (Chair)\*, Jim Esterle\*, Carol Levin\*,

**Voting Members – Stakeholders:**

Gail Reysa

**Alternate Committee Members:**

Victoria Miller\*, Lee Blumenfeld\*, Shani Hudson

\* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Motion, Discussion, and Vote may be taken on all items

1. **Call to Order. Roll call. Jim E was not in attendance. Gina Corso joined as a new committee member (Stakeholder).**

2. **Public Comments on Non-Agenda Items:**

Limited to TWO MINUTES (2) per speaker; total time for all public comment is limited to 10 minutes. Public is asked to fill out a speaker card and hand it to the Committee Chair. – No public comment.

### 3. Old Business (10 min):

#### A. Utility Boxes – Update – Gail R.

- Alex G, “DCA funds are currently not available. For whatever reason, after the new fiscal year started, the funds were used somewhere else in CD5. Funds have been promised starting July 2019. However in the interim, we can, with the permission of the Chamber, get businesses to sponsor utility boxes near the business. The cost is about \$1250 per box and it would be a write off for the business. The Chamber can collect the funds and pay 11:11.”
- Gail R, “I need to check my level of commitment. Debra told me that the CD 5 office would take care of most of the work and I just needed to coordinate.”
- Alex G, “This is only until July, it might only be 1 or 2 boxes, if you’re too busy I’ll see if it can get taken care of.”

#### B. Neighborhood Council Workshop for Board Members – Update – Jim E.

- Jim was not in attendance.

#### C. Light Pole Banner Update – Alex

- Alex G, “The banners will go up, starting at the end of 2019 – Ventura Blvd., is pretty much taken up and we’re looking at locations where the banners can stay up for at least a year. At least they will go up on Ventura Blvd. and Balboa near the CC.”

### 4. New Business (60 Min):

A. **2019 Senior Symposium** – The ENC usually has a booth at the One Generation Senior Symposium. The cost for the booth is \$750 and the ENC is recognized as a contributor for the lunch service. Encino residents represent one of the largest attendees at the event. **MOTION; OUT-19-01-0011:** The ENC Outreach Committee recommends attending the 2019 One Generation Senior Symposium in May of 2019 and requests board approval of the \$750 expenditure to attend.

- Alex G, “This is a great event attended heavily by Encino residents. As part of our contribution we will be recognized as a lunch sponsor!”
- Lee B, moves, Carol L. 2nds – Passed 5-0-0

B. **Acrylic Tri-Fold and Brochure Holders** – At events we usually place our tri-fold brochures, info cards and other paper handouts on the tables. We’ve encountered issues with wind blowing our materials off the tables. We should consider purchasing 2-3 acrylic brochure holders. Potential suppliers can be Office Depot, Amazon or similar. **MOTION; OUT-19-01-0012:** The ENC Outreach Committee supports purchasing 2-3 acrylic or similar brochure holders for events to hold our tri-fold brochures, info cards and other standard size handouts (8.5” x 11”) from Office Depot, Amazon or similar retailer. The cost will not exceed \$100.

- Alex G, “Every time we’re at an event we have a little wind come out and blow our information off the table. We need a few different holders, one for standard size paper, one for our tri-folds and one that’s 4”x6” for our post cards.
- Alex G. moves, Gayle R. 2nds – Passed 5-0-0.

C. **ENC Town Hall on Crime** – The CD5 office was supposed to setup a town hall type forum on crime but it has been postponed without a new date. Many Encino residents expressed interest in the forum – the ENC should take the lead; set a date, find a location and invite high level representatives from LA City, the LAPD and other organizations for a town hall type forum. The ENC has already approved a budget for refreshments and all we would need to do is set the date, find a location (Crespi is an option) and invite guests. The ENC Public Safety Committee in conjunction with the Outreach Committee should be able to put this together. **MOTION; OUT-19-01-0013:** The ENC Outreach Committee supports taking the lead, with the support of the ENC’s Public Safety Committee and hosting the town hall forum.

- **Alex G.**, “For whatever reason that previous one, initiated by us with the CM’s office fell apart and no new date has been set. We should consider taking the lead on this, securing the room and inviting people. We already passed a budget for food so all we need is a date and a location.”
- **Lee B.**, “We should invite Jesse.”
- **Alex G.**, “OK, I’ll see who from West Valley can attend, perhaps Chief Moore and others. I’ll see if Crespi is still willing to provide the room and we’ll look at dates in March, towards the end but cautious of Easter and holidays.”
- **Carol L. moves, Lee B. 2nds – Passed 5-0-0**

D. **Restaurant Tour Event:** Recently conversations on social media have arisen where constituents are stating that there are not enough restaurants in Encino, however there seems to be several along Ventura Blvd. A way to introduce our restaurants to our residents would be to have a restaurant tour weekend or 3 day event (Friday – Sunday). Each participating restaurant would set a menu at a specific price for the weekend. The key is to get as many restaurants to participate and for it to be well advertised. This will help our businesses and our residents. The Chamber should also be able to assist with promoting the event. **MOTION; OUT – 19-01-0014:** The ENC’s Outreach Committee will begin to look at dates and create an action plan on contacting restaurants for participation. There will be no cost to the NC.

- **Gina C.** “What types of restaurants?”
- **Alex G.**, “Sit down – each participating restaurant would set the menu and the price, this way they’re not losing anything and are comfortable with the price they set. It would be a specific menu and this would be towards the end of summer, perhaps August. We should consider this Tuesday thru Thursday so we do not take away from the weekend business.”
- **Lee B.**, “This is great”
- **Alex G.**, “By starting this now we have lots of time to get restaurants to participate.”
- **Alex G. moves, Gina C 2nds – Passed 5-0-0**

E. **LIME Scooters** – By the 2<sup>nd</sup> week in December Lime Scooters have popped up all over Encino. Although this service offers residents an alternate to walking or driving, several safety & use concerns have arisen from these scooters. **Discussion and possible action:** Safety & Use Concerns; users ride on the sidewalk, users fail to use helmets & users leave scooters blocking pedestrians right of way on City sidewalks. Will the LAPD enforce the use of helmets? Will the LAPD enforce the law indicating that the operation of motorized scooters on sidewalks is illegal in CA? Should we urge our Government or Traffic and Transportation Committee to discuss or request that the board take a position and send to Councilmember Kortez for action?

- **Alex G.**, “All of a sudden we have been invaded by scooters. I, personally, do not have an issues with the scooters, my concern is the riders. They leave the scooters just about anywhere, they’re riding them on the sidewalks and at night with poor lighting.”
- **Carol L.**, “What can we do, are they supposed to be on the streets?”
- **Alex G.**, “Yes, they’re supposed to be used on the streets, by people over 18 and not just left in the middle of a sidewalk. I wonder who we should direct this to, Officer Walia, the Traffic and Transportation Committee or Public Safety?”
- **Lee B.**, “Why not all three?”
- **Alex G.**, “Let me contact SLO Walia and see what he has to say.”

F. **Van Nuys Airport Noise – Discussion and possible action:** There’s an increase in air traffic noise from incoming flights into the Van Nuys Airport. Although our Councilmember opposes the new flight paths, should the ENC

attempt to setup a meeting, forum or town hall type meeting with the Execs from the Van Nuys Airport, Congressman Sherman and the FAA and other City Officials?

- **Alex G.**, “I will remove this item. It’s been suggested to create an Ad-Hoc Airport committee and it’s been added to the Executive Committee agenda.

G. **POP UP Park Art Event** at Genesta Park – With the assistance of the Valley Cultural Center and the CD5 office we can have a “POP UP Park Art Event” at Genesta Park (Encino Park). Local artists will be invited to showcase their art, upcoming bands will be able to perform and food trucks would be invited (3 food and 1 desert) truck. The event would be during the summer, most likely on a Thursday afternoon into the evening. **Discussion and possible action:** Encino is in need of events to bring the community out and pop up events have become popular – an art event, with local artists as well as food trucks during the summer should bring out our residents.

- **Gail R.**, “This sounds good but I think we need more information: how much control will the ENC have over the event? Will the ENC be able to name the event and/or have decision making about the local artists that show their art?”
- **Alex G.**, “Let me check with Nora and we can continue this at the next Outreach Committee meeting.

5. **Future Outreach Projects/Events:**

- A. Inventory of Outreach Items
- B. Encino Clean Up Day – March 2<sup>nd</sup> 2019
- C. Movie at the Park – July 2019

6. **Adjournment – 7:42pm**

**Next Outreach Committee meeting: February 4<sup>th</sup>, 2019.**

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials’ and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room [www.encinonc.org](http://www.encinonc.org) You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

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PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [encinonc.org](http://encinonc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via [president@encinonc.org](mailto:president@encinonc.org).

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

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Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico [president@encinonc.org](mailto:president@encinonc.org) para avisar al Concejo Vecinal.

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