



ENCINO

NEIGHBORHOOD COUNCIL



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President: Alex Garay

Vice President: Victoria Miller

Secretary: Karie Purcell

Treasurer: Patricia Bates

Sergeant at Arms: Lee Blumenfeld

OUTREACH COMMITTEE MEETING

Monday, February 4th, 2019 @ 6:30pm

**Woman’s Club Room – Kitchen
4924 Paso Robles Ave, Encino, CA, 91316
(Parking at 4935 Balboa Blvd. Encino, CA, 91316)**

Voting Members – ENC Members:

Alex Garay (Chair)*, Jim Esterle*, Carol Levin*,

Voting Members – Stakeholders:

Gail Reysa, Gina Corso

Alternate Committee Members:

Victoria Miller*, Lee Blumenfeld*, Shani Hudson

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Motion, Discussion, and Vote may be taken on all items

1. **Call to Order. Roll call.**

2. **Public Comments on Non-Agenda Items:**

Limited to TWO MINUTES (2) per speaker; total time for all public comment is limited to 10 minutes. Public is asked to fill out a speaker card and hand it to the Committee Chair.

3. **Approve minutes from January 2019 Outreach Committee meeting.**

DRAFT 01-07-2019 Meeting Minutes Available at <http://encinonc.org/docs/34483254-5243.pdf>



4. **Old Business (10 min):**

- A. Utility Boxes – Update – Gail R.
- B. Neighborhood Council Workshop for Board Members – Update – Jim E.
- C. Forum on Crime – Alex G.
- D. Restaurant Tour – Alex G.

5. **New Business (60 Min):**

- A. **1K Dog Walk** – Encino residents love their dogs! Would the Outreach Committee like to look into hosting a Fun/Friendly 1K Dog Walk in conjunction with a pet adoption day? A great way to bring out residents, make new friends and take home a new friend. Pet adoption organizations would be invited as well as local pet stores and other pet related vendors. **MOTION; OUT-19-02-0015:** The ENC Outreach Committee recommends beginning to explore the costs and permits needed to have a 1K Friendly Dog Walk and Pet Adoption Day and requests support from the Encino Neighborhood Council.
- B. **Clean Up Encino Day** – On March 2nd, there will be a Clean Up Encino Day. Last year the Chamber was approached by a high school student with the idea to have a yearly Clean Up Encino Day. The ENC voted on having one monthly with the success of last years. We should plan on having this be the start of a monthly clean up in Encino. Although there's no financial commitment to the ENC, we should help spread the word and get people to come out and participate. Spectrum News should be one of the news channels covering the day.
- C. **POP UP Art Event at the Park** – Follow up discussion on the POP UP Art Event at Encino Park. **MOTION; OUT-19-02-0016:** The ENC Outreach Committee recommends having a POP UP Art event at Encino/Genesta Park. NPG to follow.
- D. **You Tube Channel:** Social Media has changed the way we communicate and share information. An inexpensive way to have our info sent out would be with a YouTube Channel. We can stream our meetings, send out quick videos of important info, share local stories and it might be useful with the elections so that candidates can upload campaign videos. **MOTION; OUT – 19-02-0017:** The ENC's Outreach Committee recommends to the ENC to create and maintain a YouTube Channel.
- E. **Election Video** – Although it might be too late for this election, the Outreach Committee might want to explore having an election video – something that promotes Encino and shown to prospective candidates before the candidate filing window opens and before it ends. The video can also highlight Encino. **MOTION; OUT-19-02-0018:** The ENC's Outreach Committee recommends putting together a video for elections and future use.
- F. **Election “Meet the Candidates” – Discussion and possible action:** After the candidate filing period ends, should the 2019 ENC Candidates be invited to the April ENC General Board meeting so they can introduce themselves and say a little something about why they are running? **MOTION; OUT-19-02-0017:** The ENC's Outreach Committee recommends inviting all 2019 ENC Candidates to the April 24th ENC General Board Meeting to introduce themselves and share why they are running.

6. **Future Outreach Projects/Events:**

- A. Inventory of Outreach Items
- B. Encino Clean Up Day – March 2nd 2019
- C. Movie at the Park – July 2019



7. Adjournment by 8:00pm

Next Outreach Committee meeting: March 4th, 2019.

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.

