



ENCINO

NEIGHBORHOOD COUNCIL



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President: Alex Garay

Vice President: Victoria Miller

Secretary: Kari Purcell

Treasurer: Patricia Bates

Sergeant at Arms: Lee Blumenfeld

OUTREACH COMMITTEE MEETING

Monday, April 1st, 2019 @ 6:30pm

Woman's -Club Room – Kitchen

4935 Balboa Blvd. Encino, CA, 91316

Voting Members – ENC Members:

Alex Garay (Chair)*, Jim Esterle*, Carol Levin*,

Voting Members – Stakeholders:

Varant Majarian, Gina Corso, Jenny Birchfield

Alternate Committee Members:

Victoria Miller*, Lee Blumenfeld*, Shani Hudson, Gail Reysa

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

The following were in attendance: Alex, Carol, Varant, Gina, & Lee

Motion, Discussion, and Vote may be taken on all items

1. **Call to Order. Roll call.**

2. **Public Comments on Non-Agenda Items:**

Limited to TWO MINUTES (2) per speaker; total time for all public comment is limited to 10 minutes. Public is asked to fill out a speaker card and hand it to the Committee Chair.

3. **Approve minutes from March 2019 Outreach Committee meeting.**

<http://www.encinonc.org/>

4. **Old Business (10 min):**

- A. Utility Boxes – Update – Gail R.
- B. Forum on Crime – Alex G.
- C. Restaurant Tour – Alex G.
- D. Clean Up Encino Day – Alex G.

5. **New Business – (30 Min):**

A. **POP UP Art Event at the Park** – Presentation by Nora Ross.

- Nora Ross presented on the Pop Up Art event. All permits and booths provided by Valley Cultural as well as food trucks. There will be one main band and a warm up band. Main band will be a tribute band or a specific style band. Band will depend on the amount granted from the NPG. Additional contributors will be sought out, the Councilmember is interested in participating.
- Postponed until NPG is revised and received.

B. **1K Dog Walk – Update and continued discussion**

- **Discussion on how and where the event will be. Suggestions are during the Encino Family Festival rather than a stand alone event. Permits may be difficult and expensive as well as liability.**

C. **2019 Promotional Items – Discussion and possible action:** The ENC has received praise for the promotional items we have at our booths at events. Bags have been used by too many NCs and we need to continue the tradition of having the best promotional items.

- Suggestions are magnets, stress balls and cups/mags

D. **Candidate Forum** – The ENC Elections are in May, the final candidate list has been sent to the ENC. At the April ENC General Board meeting the candidates will be invited to share a quick statement about themselves to the audience and board. Discussion and possible action on the flow for the candidates.

E. **Movie at the Park** – July 18th 2019. For the past two years the ENC has partnered up with FilmLA to put on a movie at the park. In 2018, we held it on a Thursday evening with good attendance. For 2019 we will select around the same date, July 18th, 2019. Discussion and possible action – movie selection, food trucks, costume contest for the kids, pre movie entertainment (Center Stage Orchestra has been used before) and will serve popcorn. **MOTION; OUT-19-04-0020:** The ENC's Outreach Committee is requesting up to \$300 for the movie at the park. \$150 for Center Stage Orchestra and \$150 for popcorn and water.

- Discussion on which movie – down to a couple of ideas. Mary Poppins Returns is the frontrunner. Discussion about costs and food. Requesting pizza from CM and from Assemblymember. Limit to 1 food truck. Costs agreed on. Passed 5-0-0

6. Future Outreach Projects/Events:

- A. Inventory of Outreach Items
- B. Encino Clean Up Day – May 4th 2019
- C. Movie at the Park – July 18th 2019

7. Adjournment by 8:00pm

Next Outreach Committee meeting: May 6th, 2019.