



ENCINO NEIGHBORHOOD COUNCIL

President: Alex Garay **Vice President:** Victoria Miller **Secretary:** Kari Purcell
Treasurer: Patricia Bates **Sergeant at Arms:** Lee Blumenfeld

OUTREACH COMMITTEE MEETING

Monday, January 6th, 2020 @ 6:30pm

Woman's - Club Room
4924 Paso Robles, Encino, CA, 91316

Voting Members – ENC Members:

Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Varant Majarian*, Oliver Rodriguez*

Voting Members – Stakeholders:

Gina Corso, Jenny Birchfield, Nick Greitzer

Alternate Committee Members:

Victoria Miller*, Lee Blumenfeld*, Shani Hudson, Gail Reysa

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call.

- 1. Public Comments on Non-Agenda Items:** Public is asked to fill out a speaker card and hand it to the Chair or Secretary. TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes. Time may be adjusted at Chair's discretion. Public Comment on Non-Agenda Items will be heard at the onset of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration.
- 2. Approve minutes from December 2019 Outreach Committee meeting (can be viewed at the ENC website:**
<https://www.encinonc.org/docs/34483286-5496.pdf>

Motion, Discussion, and Vote may be taken on all items

3. Old Business (30 min):

- A. Encino Community Center – Update: Alex G.
- B. 2020 Eco Festival
- C. ENC Info Booklet

4. New Business – (80 Min):Next sequential coding for new motions starts at: MOTION; OUT-20-01-0031:

- A. **Safety Whistles** – Discussion and possible action to ordering safety whistles for the CATS walk to hand out as promo gifts. Whistles can be ordered from 4imprint, 350 whistles, with setup and shipping come to \$463.61. Following is the breakdown for the order: \$346.50 (whistles), \$60 (setup), \$18.49 shipping & \$38.62 (tax).
- B. **Utility Boxes** – We have secured between \$12K - \$13K for painting utility boxes in Encino. We need to identify about 9 boxes that we would like painted and discuss if we want to use the 11:11 Collective to get the boxes painted. The ENC previously approved using the 11:11 Collective. They will get the artists and provide the supplies. We will provide the guidelines/theme. Each box costs about \$1250.00 to complete. Suggestion to use some local artists as well as some local homeless artists to complete the boxes.
- C. **ENC Video** – Continued discussion on producing an ENC video of who we are and what we do.
- D. **CATS Walk** – The ENC will have a booth at CATS walk in 2020. The event is on April 25th and starts early. We will need assistance in setting up, booth attendance & breaking down.
- E. **Recap 2019 Events and plan on the 2020 events** – The Outreach Committee attended the following events in 2019: Encino Cleanup Day (Chamber), Los Encinos Egg Hunt (Los Encinos), One Generation’s Senior Symposium (One Generation), Movie at the Park (ENC), POP Up Arts at the Park (ENC & CD5), Encino Family Festival (Chamber), Valley Disaster Fair. In addition, the Sepulveda Basin Off Leash Dog Park asked the ENC to be at their photo with Santa event. Alex G attended the event and is a good place for the ENC to have a booth. The ENC is participating in 1 new event in 2020: CATS Victory for Victims Walk. What other events should the ENC have a booth at and/or what other events should the ENC consider hosting for 2020; i.e. Fall Festival, ECO Festival, etc.... Hosting events can take considerable time in planning and will require the efforts of multiple Outreach Committee members.
- F. **Neighborhood Watch Signs** – We are able to re-order the previous Neighborhood Watch signs in green. We can order and keep in the office until areas are identified that have neighborhood watches in Encino and place accordingly. The Outreach Committee is requesting up to \$2,000 for 40 neighborhood watch signs. Each sign is \$41.75 each, plus the bolts, not included in the quote and setup to change the phone number.
- G. **Review new legislation** – review of new LA City legislation/motions.

5. **Future Outreach Projects/Events:**

A. 2019-2020 Evacuation Plan

B. Review suggestions for the updated ENC brochures and handouts

6. **Adjournment by 8:30pm**

Next Outreach Committee meeting: Monday, February 3rd 2020

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials' and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Alex Garay, Board President, at (818) 971-6996 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website <http://www.encinonc.org/bylaws.ph>

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Alex Garay, Presidente de la Mesa Directiva, al [\(818\) 971-6996](tel:8189716996) o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.