



ENCINO NEIGHBORHOOD COUNCIL

President: Alex Garay **Vice President:** Victoria Miller **Secretary:** Kari Purcell
Treasurer: Patricia Bates **Sergeant at Arms:** Lee Blumenfeld

OUTREACH COMMITTEE MEETING

Monday, July 6th, 2020 @ 6:30pm

Please click the link below to join the webinar:

<https://zoom.us/j/98797633788?pwd=a2s1NHBucTBwdHZGN0tNcGIYZ2k2QT09>
Password: 299818

Or iPhone one-tap :

US: +16699006833,,98797633788# or +12532158782,,98797633788#

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Webinar ID: 987 9763 3788

International numbers available: <https://zoom.us/u/aziUzy7in>

Voting Members – ENC Members:

Alex Garay (Chair)*, Jim Esterle*, Carol Levin*, Oliver Rodriguez*

Voting Members – Stakeholders:

Gina Corso, Jenny Birchfield

Alternate Committee Members:

Lee Blumenfeld*, Shani Hudson

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call.

1. **Public Comments on Non-Agenda Items:** Public is asked to fill out a speaker card and hand it to the Chair or Secretary. TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes. Time may be adjusted at Chair's discretion. Public Comment on Non-Agenda Items will be heard at the onset of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration. **No public comment, session closed.**
2. **Approve minutes from March 2020 Outreach Committee meeting:**
<https://www.encinonc.org/docs/34483356-5638.pdf> – Alex G. moves, Jim E. 2nds, passed: 4-0-0.

Motion, Discussion, and Vote may be taken on all items

3. **Updates (30 min):**
 - A. Outreach Budget for 2020-2021 – **10K less for NC. There will be a good amount for advertising and we need to focus on the 2021 NC elections, both before so people know they can file to run and once people file promote the elections.**
 - B. Encino Family Festival – **Cancelled for 2020**
 - C. Utility Box – Update – **funds still available – waiting to hear from Chris Givens further.**
4. **New Business – (80 Min):**Next sequential coding for new motions starts at: MOTION; OUT-20-07-0033:
 - A. **ENC Outreach** – How will the ENC conduct outreach given that most of the events that were planned have either been cancelled or have moved to virtual events. The following event is still scheduled to take place: Valley Disaster Preparedness Fair in October. **Discussion and possible action. In the past we have discussed having presentations via the Outreach Committee – presentations may be on important topics such as dealing with the pandemic, health topics, how to presentations (home gardening, etc), emergency plans (what happens if there's an emergency), LADWP issues and other important informative meetings. Each meeting will have to be scheduled in advance and we need to check if we need board member approval for each. Alex G will inquire if we just need one vote to allow the meetings or if each meeting needs prior approval. Depending on the response from DONE, we will request permission from the board at the next General Board meeting to host these meetings and at the next Outreach Committee meeting we can discuss the types of meetings to get a schedule for board approval. MOTION; OUT-20-07-0035 – The ENC's Outreach Committee would like the Encino Neighborhood Council to support the use of the ENC's Zoom account for presentations, seminars and other important & informative presentations, such as but not limited to; health topics, dealing with the pandemic, "how to" presentations (home gardening, horticulture), emergency planning, LADWP issues, etc.... The Outreach Committee will request approval of each from the full General Board prior scheduling. Passed: 4-0-0**
 - B. **Movie at the Park** – As restrictions ease – should the ENC plan on a Movie at the Park night in the fall? Good points are that the movie can start earlier since the sun sets earlier and we can plan on a weekend since kids will be in school. Unknowns and concerns at this time are: fall weather (possibility of rain), what if any social distancing will be in place and what size limitations will there be on gatherings. An October night may work, often weather is still warm even with the sun setting earlier. Another option, if a movie at the park is not possible would be to have a drive-in movie with the LBNC at Lake Balboa or Balboa Park. **Discussion and possible action. Typically the ENC hosts a movie at the park in July, due to the pandemic, we are not allowed to host large gatherings at this time. Several pop**

up drive in movies have started and we may be able to host one in a large park parking lot, presuming FilmLA has the availability to provide a drive in feature. We would need to coordinate with the Lake Balboa NC as Encino does not have a park with a large enough parking lot. The dirt lot at Lake Balboa may be an option. Issues may be that no bathrooms may be available unless they can be rented. Sanitation would be a concern. Alex G will inquire with FilmLA if this is a possibility and then check with the LBNC to see if they're interested in attempting to get permission from the City to host a drive in movie night with proper social distancing. Will resume discussion at a future Outreach Committee meeting.

C. Zoom Meetings – Discussion on using the ENC's Zoom account for City meetings or other meetings relevant to the ENC, such as a Neighborhood Watch meeting, forum with the Councilmember or other officials from the County or State. **Discussion and possible action. We would like the ability to host other City meetings, i.e. neighborhood watch meetings, forums with the Councilmember and other meetings. MOTION; OUT-20-07-0033 – The ENC's Outreach Committee would like the Encino Neighborhood Council to support using our Zoom account to host, other Encino related meetings such as; neighborhood watch captains meetings, forums with our elected officials. Each prospective meeting will be voted on by the General Board prior to it being scheduled. Carol L. moved, Jim E. 2nds. Passed: 4-0-0. Jim further commented that by advertising our Senior Lead Officer or Councilmember would help with people attending ENC Zoom meetings.**

D. Mask Signs for Encino Parks and Hiking Trails – Currently there is no signage advising the public that masks should be worn at our parks and hiking trails. An ENC Board Member brought up the possibility of the ENC purchasing signs for the hiking trails near the Nike Missile site, Balboa Park, Sepulveda Basin and the Off Leash Dog Park. Issue is that the basin and Balboa Park are not in CD5 and the ENC should consult and request assistance in funding from the LBNC and Tarzana NC. The hiking trails have 2 entrances, one in Encino at Mulholland and two on Reseda Blvd. in Tarzana. Encino residents use all the entrances to the trails? A 7" x 10" sign from My Safety Sign are reasonable. The cost depends on if we want plastic or aluminum signs. For 50 plastic signs they come to \$275.50 plus shipping or \$413.50 plus shipping for aluminum ones. **Discussion and possible action. One item brought up during discussion was to get the larger signs, 14" x 10" and ordering 75. The cost for the larger signs, total comes to: \$491.52 (\$6.55/sign). At the time of the quote the shipping was free. Prior to the vote there was a comment from the public urging to not approve the expenditure of the signs as COVID will be gone in the next 3-6 months and this would be a waste of money. MOTION; OUT-20-07-0034 – The ENC's Outreach Committee requests that the Encino Neighborhood Council support the purchase of Masks Required signs to place at parks, trail head entrances and other locations that currently do not have any. We are requesting up to \$550 for the purchase of 75, 14" x 10" Masks Required signs from MySafetySign.com. Jim E. moved, Alex G. 2nds. Passed: 4-0-0.**

5. Future Outreach Committee Projects:

- Start planning for in-person meetings
- 2021 Elections – advertising, mailings and...

6. Adjournment by 8:30pm – **Meeting adjourned at 8pm**

Next Outreach Committee meeting: August 3rd 2020