



ENCINO NEIGHBORHOOD COUNCIL

President: Pat Bates **Vice President:** Victoria Miller **Secretary:** Jodie Francisco
Treasurer: Glenn Bailey **Sergeant at Arms:** Henry Eshelman

OUTREACH COMMITTEE MEETING

Monday, September 13th, 2021 @ 6:30pm

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/87050942391>

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Webinar ID: 870 5094 2391

International numbers available: <https://us02web.zoom.us/j/87050942391>

ALL WEBINARS ARE RECORDED

Voting Members – ENC Members: Alex Garay (Chair)*, Heather Michaels*, Miriam Davis*, Michael Silva*

Voting Members – Stakeholders: Jenny Birchfield

Alternate Committee Members: Lee Blumenfeld*, Shani Hudson

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

Call to Order. Roll call.

<http://www.encinonc.org/>

Page 1 of 3

1. **Public Comment on Non-Agenda Items:** Public calling in who wish to speak can use *9 on your phone to request to speak. For those joining using the Zoom Webinar, please use the raise your hand feature. **TWO MINUTES (2) per speaker is allotted; total time for all public comment is limited to 10 minutes.** Time may be adjusted at President's discretion. Public Comment on Non-Agenda Items will be heard at the beginning of the meeting. Public Comment on agenda items will be heard when the respective item is up for consideration
2. Reports from Public Officers/Officials (5min)
3. Report from the Chair (5min):
 - **National Public Lands Day Event (9/25/21) - Cancelled**

Motion, Discussion, and Vote may be taken on all items

4. New Business – (80 Min)

Next sequential coding for new motions starts at: MOTION; OUT-21-09-0016:

- A. Redistricting Poll** – The ENC's Outreach Committee may conduct a poll on Nextdoor regarding the redistricting that will occur. The ENC may wish to formally send out the official position as to whether Encino should remain in Council District 5 as it currently is or if there needs to be a change. Gathering public input will help the board members understand the desires of the community. Without going into details about which communities should be in the same Council District as Encino, the poll should be kept simple with 3 available responses. There would be a description/definition of the redistricting occurring with the following question:

Would you like Encino to remain in Council District 5 keeping the existing communities or should Encino be in a district with neighboring communities:

- 1) **Keep Encino in the current district – everything is great**
- 2) **Encino should be in a district with neighboring communities – make a change**
- 3) **Does not apply to me – I keep to myself**

Possible motion: OUT-21-09-0016; The ENC's Outreach Committee recommends that the board support a poll on Nextdoor asking residents: "Would you like Encino to remain in Council District 5, keeping the existing communities or should Encino be in a Council District with neighboring communities:

- 1) **Keep Encino in the current district – everything is great**
- 2) **Encino should be in a district with neighboring communities – make a change**
- 3) **Does not apply to me – I keep to myself**

Discussion and possible action.

- B. Outreach Committee Suggestions** – Outreach Committee members to share possible outreach ideas/strategies on promoting the ENC, attracting people to sign up to be alternates as well as a discussion on give-a-way items at events. **Discussion and possible action**
- C. Outreach Committee Budget:** The ENC has allocated \$9300 in the budget for Outreach. As we start to move forward with in person events, what events should the ENC consider attending (having a booth) or supporting? Prior to Covid the ENC usually participated in: Los Encino Egg Hunt, One Generation Senior Symposium, Movie at the Park, one dog adoption day at the off-leash dog park in Encino, the Encino Family Festival as well as making contributions to the Community Center and to the Valley Disaster Preparedness Fair. The ENC has not participated in National Night Out and other local events not exclusive to Encino. **Discussion and possible action.**

D. ENC Elections – The past election cycle presented several issues and concerns. The ENC’s Outreach Committee utilized the USPS’s Every Door Direct Campaign to make Encino residents aware of the NC elections. The cost of the printing and mailing only allotted for a one drop to all addresses in Encino. Ideally, 2 or 3 drops would be preferred however the NC’s budget did not cover additional drops. In addition the ENC’s website was updated to include step by step instructions on how to, apply to be a candidate, request a ballot and how to vote. What additional measures should be taken to inform residents about NC elections? **Discussion and possible action.**

E. Neighborhood Watch – How can the ENC’s Outreach Committee assist with current or help start neighborhood watch programs in the different areas of Encino? What resources are needed and how can the ENC’s Outreach Committee assist with these requests. **Discussion and possible action.**

5. Committee Member Comments on non-agenda items.

6. **Future Outreach Projects/Events:**

- a) **ENC Banners at Encino Schools, i.e., Lanai Road, Encino Charter and Emelita Academy**
- b) **Encino Clean Up Day – usually beginning of March coordinated with the Encino Chamber**

7. **Adjournment by 8:30pm**

Next Outreach Committee meeting: October 4th, 2021

The Encino Neighborhood Council (ENC), is a Certified Neighborhood Council of the City of Los Angeles which ADVISES City, other Governmental Officials’ and the Community on issues or concerns that are affecting the community of ENCINO. The ENC is made up of volunteers who are ELECTED by the community who live, work or otherwise are involved in the community of ENCINO. The ENC also makes appropriations of City Funds for Community Projects and needs as requested and approved by various committees and the general board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. During virtual meetings, public calling in who wish to speak can use *9 on your phone to request to speak. For those joining using the Zoom Webinar, please use the raise your hand feature.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker per item, unless adjusted by the presiding officer of the Board or Committee.

PUBLIC POSTING OF AGENDAS - ENC agendas are posted for public review as follows: Glass case outside the Encino Chamber of Commerce office at 4933 Balboa Blvd, Encino, Encino-Tarzana Branch Library, and Encino Woman’s Club Room www.encinonc.org You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at [Subscribe to Other Meetings, Agendas, and Documents | City of Los Angeles \(lacity.org\)](#)

THE AMERICAN WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: encinonc.org or at the scheduled meeting. In addition, if you would like a copy of any record

related to an item on the agenda, please contact Pat Bates, Board President, at (747) 282-0450 or email via president@encinonc.org.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the ENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the ENC Bylaws. The Bylaws are available at our Board meetings and our website [ByLaws \(encinonc.org\)](http://encinonc.org)

SERVICIOS DE TRADUCCION – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Pat Bates, Presidente de la Mesa Directiva, al [\(747\) 282-0450](tel:7472820450) o por correo electrónico president@encinonc.org para avisar al Concejo Vecinal.