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**NOTICE AND AGENDA
 ENCINO NEIGHBORHOOD COUNCIL
 OUTREACH COMMITTEE MEETING**

MINUTES

Monday, November 1st, 2021 @ 6:30pm

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/87050942391>

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IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE ENCINO NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION

Public Comment: Public Comments on Non-Agenda Items is limited to TWO MINUTES (2) per speaker. Time may be adjusted at the Chair’s discretion. Public calling in, please press *9 on your phone to raise your hand to speak. For those that are using the Zoom Webinar please use the raise your hand feature to speak. Public comment on agenda items will be heard when the item is up for discussion. Public comment on agenda items is limited to 1 minutes per agenda item. Comments from the public on agenda items will be heard only when the respective item is being considered. Time may be adjusted at the Chair’s discretion.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council’s control, the meeting must be recessed or adjourned.

Voting Members: Alex Garay*, Mike Silva*, Miriam Davis*, Heather Michaels*

Stakeholders: Jenny Birchfield

Alternate Committee Members: Lee Blumenfeld*, Shani Hudson

* Indicates ENC Board Member or Alternate, no more than 5 Encino Neighborhood Council Board-Members or Alternates may be seated at a time to vote during a committee meeting

1. Call to Order. Start recording. Roll call. determination of quorum.

- **Meeting called to order at 6:35pm. In attendance: Alex Garay, Mike Silva, Miriam Davis & Heather Michaels.**

2. Approval of August 2021 Outreach Committee Minutes

- **No board nor public discussion. Alex G. moved, Michael Silva 2nds, the motion to approve the August 2021 minutes was approved: 4 (Y), 0 (N), 0 (A)**

3. Public Comment on Non-Agenda Items – Public Comments on Non-Agenda Items is limited to TWO MINUTES (2) per speaker. Time may be adjusted at the Chair’s discretion. Public calling in, please press *9 on your phone to raise your hand to speak. For those that are using the Zoom Webinar please use the raise your hand feature to speak.

- **The public comment session was opened – no public comment on non-agenda items.**

4. Reports from Public Officials/Departments/Community Agencies

- **No public officials, department or community agencies were in attendance.**

Motion, Discussion, and Vote may be taken on all items

5. Old and New Business

A. Encino Clean Up Day – In the past, the Encino Neighborhood Council (ENC) has teamed up with the Encino Chamber to support an Encino Clean Up Day. The Chamber handles the event (supplies and liability) and the ENC help promote the cleanup as well as suggesting areas to be cleaned. The event usually takes place on a Saturday in early March. At this time we have been asked to suggest dates that do not conflict with little leagues opening day. Although too early to select locations, past locations have included: Louise (between Burbank and Oxnard), Oxnard (from White Oak to the back entrance to Balboa Park) & around Hesby Oaks Charter. By selecting a date now, we would be able to invite our Councilmember and Assemblymember. **Discussion and possible action**

- **The item was introduced, the Encino Clean Up Day was initiated by an Encino resident along with the Encino Chamber. The ENC was asked to help from the beginning and we supported the event since 2017.**

We do our best to avoid the little league opening days and will look for areas about a week before the event. Although no action will be taken tonight, we should focus on some dates in early March. Past areas that have been cleaned up have been on Louise, from Burbank to Oxnard, Oxnard, from Louise to the back entrance to Balboa Park, around Hesby Oaks and others.

- The item was opened to board member comments. Each board member expressed interest in the event and look forward to participating.
 - A member of the public commented that this should be done not once a year and why wait until March. He further commented that he is always out cleaning and restoring fire hydrants and that we should lead by example.
 - The item will be on a future Outreach Committee for further details and discussion.
 - It was noted that Jenny Birchfield had joined the meeting.
- B. Encino Neighborhood Council Banner at the Encino Charter Elementary School** – The sponsorship fee for a banner (4ft x 3ft) placed on the fence at Genesta and Addison at the Encino Charter Elementary School is \$1000. The ENC would provide the artwork and the school will print and maintain the banner for 1 year. Please refer to the supporting documents for the artwork, click: [Banner possibility](#). Discussion and possible action on the following motion: **The Encino Neighborhood Council’s Outreach Committee recommends that the board support sponsoring an ENC banner at Encino Charter Elementary with a sponsorship fee of \$1000 for one calendar year. The ENC will provide the artwork and Encino Charter will print and maintain the banner.**
- Alex G shared his screen with a possibility of the banner. The item was introduced before discussion. The ENC can sponsor a 4ft x 3ft banner at Encino Charter Elementary for \$1000. The banner will remain in place for one calendar year and will be provided and maintained by the school. The artwork will be provided by the ENC.
 - The item was opened for board member discussion.
 - During board member discussion it was suggested to remove one line from the banner.
 - A motion to approve the banner was made by Alex G, Heather M. 2nds.
 - The item was opened for public comment. No public comment.
 - The motion was voted on and passed: 5 (Y), 0 (N), 0 (N).
- C. Point in Time Homelessness Count** – The ENC will be able to participate and host a site location for the 2022 homelessness count. Possible site locations are the Encino Community Center or the Chamber if willing. Introduction to the event (President Pat Bates). Following discussion, a motion may be introduced to present to the full board at the next general board meeting. **Discussion and possible action.**

- **Alex G briefly introduced the item and President Bates provided details. The ENC would host the volunteers counting in Encino, either in the community center or parking lot of the community center. This would be in conjunction with Valley Beth Shalom (VBS).**
- **The item was opened for discussion. During discussion a motion was introduced; The ENC's Outreach Committee requests that the Encino Neighborhood Council support the ENC in participating in the 2022 Point in Time Homelessness Count in conjunction with Valley Beth Shalom and approve up to \$500 for incidental expenses. Alex G. moved, Miriam D. 2nds.**
- **The item was opened for public comment. No public comment.**
- **The item was voted on and passed: 5 (Y), 0 (N), 0 (A).**

6. Board Member Comment on Non Agenda Items

- **A committee member asked how discussion may occur outside of a committee or general board meeting without it constituting a Brown Act Violation.**
- **Multiple committee members weighed in on the possibilities.**

7. Adjournment by 8:30pm – Meeting adjourned at 7:35pm

- Next Outreach Committee Meeting: January 3rd, 2022 (Location TBD).
- Future Outreach Projects/Events: Bus Bench Adverts, Area Rep Neighborhood Watch Meetings & Movie at the Park 2022