



Funding Program: Outreach Survey

Neighborhood Council

Outreach Committee Chair

Email

Phone

Digital Tools:

Does your Council have: a website?

If yes, please give us your website address:

if so, does it link to EmpowerLA?

Does your Council have: a Facebook Account?

If yes, please give us your Facebook url:

if so, do you utilize the events feature?

Does your Council have: a Twitter Account?

If yes, please give us your Twitter username:

What hashtags does your Council use for Twitter?

Does your Council have: a YouTube Account?

If yes, please give us YouTube url:

if so, do you create Council videos? Yes ▾

Does your Council have: a database of Stakeholders? Yes ▾

Does your Council have: an email newsletter campaign? Yes ▾

Does your Council have: an email newsletter service? Yes ▾

if so, what company?

Vertical Response

Does your Council have: a virtual phone line? No ▾

if so, what company?

Does your Council have: a virtual fax line? No ▾

if so, what company?

Print Materials:

Does your Council have: business cards for Board Members? Yes ▾

business cards with general information? Yes ▾

a print newsletter campaign? No ▾

brochure? Yes ▾

Does your Council have: letterhead? Yes ▾

templates for newsletters, brochures, flyers? No ▾

branded materials (fridge magnets, bookmarks,...) Yes ▾

If Yes, please list branded materials:

Pens, cups, bags

Calendar:

Does your Council use: an online Calendar? Yes ▾

If yes, what Calendar service do you use?

Part of website

Does your Council use: Community Bulletin Boards? Yes ▾

Partners:

Does your Council maintain working relationships with other organizations? (CPAB, Homeowners and Residential Associations, Chambers of Commerce, Library, Local Parent/Teacher Associations, Cultural Organizations, Community Theatre, Churches/Synagogues, Social Services/Food Banks, Historical Associations,...)

Yes ▾

If so, what are the organizations?

Los Encinos Docents, SFV Audubon Society, Native Plsnt Society, So Cal Garden Club, Encino Chamber of Co

Media

Does your Council have: Local Media Contacts? Yes ▾

Does your Council have: Press Release Templates? No ▾

Does your Council have: a media strategy? Yes ▾

Does your Council have: Contacts with local print media? Yes ▾

Does your Council have: Contacts with local digital media? Yes ▾

Does your Council have: a local media advertising strategy? Yes ▾

Street Presence

Does your Council advertise on: Bus Stop Shelters No ▾

Does your Council advertise on: Bus Benches No ▾

Does your Council advertise on: Street Light Banners No ▾

Does your Council advertise on: Sanitation Trucks No ▾

Does your Council advertise on: A-Frames No ▾

Does your Council advertise on: Yard Signs No ▾

What is your Council's most effective tool for engaging the public and keeping them informed?

Web site; Facebook using boosted posts, Nextdoor Encino

What is your Council's greatest opportunity for improving its outreach and for reaching the public and engaging them in the Neighborhood Council's activities?

We seem to be getting better outreach with current Facebook and Nextdoor postings

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