



ENCINO

Neighborhood Council



www.encinonc.org

**2019 Encino
Neighborhood Council
Elections
&
Candidates**

The Encino Neighborhood Council, 2019 Elections will be on Sunday, May 19th 2019. You'll be able to cast your ballots at Fire Station 83 at 4960 Balboa Blvd., from 10am - 4pm.

All ballots must be cast at the Fire Station, no mail in ballots will be accepted. Please bring a photo ID or identification indicating that you work in Encino (i.e. paystub).

Stakeholders may cast their ballots for the following positions:

- **At-Large Representative**
- **Business Representative**
- **Religious Representative**
- **Education Representative**
- **Volunteer Representative**
- **Apartment/Condo Representative**
- **Park Advocate/Environment Representative**
- **Planning and Land Use Representative**
- **Public Safety Representative**

“Stakeholders,” as defined by the Encino Neighborhood Council’s By Laws, are those who live, work, or own property in the neighborhood and also to those who declare a stake in the neighborhood as a community interest stakeholder, defined as a person who affirms a substantial and ongoing participation within the Neighborhood Council’s boundaries and who may be in a community organization such as, but not limited to, educational, non-profit and/or religious organizations.

Area Representatives

Candidates running for an Area Representative position must live within the Area boundaries. Ballots may be cast for an Area Representative by constituents that live within the area boundaries. The 7 Area boundaries in Encino are:

- **Area 1: Victory Blvd (N) to Burbank Blvd (S) & Lindley Ave. (W) to Balboa Blvd. (E)**
- **Area 2: Victory Blvd (N) to Ventura Blvd (S) & Balboa Blvd (W) to the 405 Freeway (E)**
- **Area 3: Burbank Blvd (S) to Ventura Blvd (N) & Lindley Ave (E) to White Oak (W)**
- **Area 4: Burbank Blvd (N) to Ventura Blvd (S) & White Oak (W) to Balboa Blvd (E)**
- **Area 5: Ventura Blvd (N) to Mulholland Drive (S) & Lindley Ave to its terminus, then extends Southwest (around the terminus of Lake Encino Drive) then Southwest following the 91356/91316 zip code boundary (where Avenida Orienta fire road meets Mulholland Drive (W) to Louise Ave to its terminus, then a line due South to Mulholland Drive (E)**
- **Area 6: Ventura Blvd (N) to Mulholland Drive (S) & Louise Ave to its terminus, then a line due South to Mulholland Drive (W) & Libbit Ave, Noeline Ave, Darcia Pl, Garvin Dr, Lanai Rd, Hayvenhurst Dr, Ballina Cyn Rd, Westfall Dr, Dellvale Pl & Calneva Dr (E)**
- **Area 7: Ventura Blvd (N) to Mulholland Dr (S) & Libbit Ave, Noeline Ave, Darcia Pl, Garvin Dr, Lanai Rd, Hayvenhurst Dr, Ballina Dr, Ballina Cyn Rd, Westfall Dr, Dellvale Pl, Calneva Dr (W), 405 Freeway (E)**



ENCINO

NEIGHBORHOOD COUNCIL



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Encino Neighborhood Council Board Members

Executive Officers

President..... Alex Garay
Vice President.....Victoria Miller
Secretary..... Karie Purcell
Treasurer.....Patricia Bates
Sergeant at Arms ...Lee Blumenfeld

ENC Representatives:

At-Large - Alex Garay
At-Large - Henry Eshelman
Business - Victoria Miller
Business - Samuel Apikyan
Apartment/Condo - Sherman Gamson
Park Advocate/Environment - Shelley Billik
Planning & Land Use - Eliot Cohen
Public Safety - Glenn Bailey
Volunteer/Service - Patricia Bates
Religious - Anni Keuseyan

Area Representatives:

Area 1 - Lee Blumenfeld
Area 2 - Walter Almora
Area 3 - Tatyana Bolotina
Area 4 - Jess Whitehill
Area 5 - Diane Rosen
Area 6 - Laurie Kelson
Area 7 - Jim Esterle

Appointed Seats:

HOME - Gerald Silver
EPOA - Carol Levin
Chamber of Commerce - Karie Purcell
Youth - Alexis Turner

2019 At-Large Candidates

Qualifications to RUN:

Stakeholder who is 18 years or older and lives, works, or owns property in the neighborhood or who declares a stake in the neighborhood as a community interest stakeholder.

Henry Eshelman



I desire to keep my position on the ENC and the PLU subcommittee to do the people's business: improving and implementing our share of city services to residents & small business; providing action on social issues like homelessness, community outreach, development, public spaces and making Encino a more attractive, prosperous place to live/work. I have observed that gridlock, politics and pettiness obstruct the ENC's goals, and will help reform the process, build consensus as a leader OR a follower, improve our reporting process, and concentrate fully on serving the community. I've been an Encino homeowner 28 years and served as a condo board president during the Northridge earthquake--supervising a \$10 million building rehab leading 80 homeowners. I have served as an ENC Board member for two terms and attended as a member of the public for many more. I own a small business in Encino. As a PR executive I use reasoned, strategic, and kind communications to advocate for stakeholders.

Heather S. Michaels

No candidate photo nor candidate statement

Qualifications to VOTE:

Stakeholders who are 18 years or older and live, work, or own property in the neighborhood or who declare a stake in the neighborhood as a community interest stakeholder.

2019 Business Representative

Qualifications to RUN:

Business representatives such as (but not limited to): Encino Business Improvement District, Encino business property owners, any employees, volunteers or business owners who work within the ENC boundaries and who are 18 years or older.

Victoria Miller



As a Los Angeles native, a long-term resident and business owner in Encino, I have been involved in our community for many years. I am currently serving my third term on the ENC Board, and have been the Vice President on the Executive Committee for the past three years. I have always tried to adhere to the maxim that to be an active member of your community, one must think globally and act locally. There are many important issues in our city that require our involvement and increased awareness, and the Neighborhood Council system is the first level of government that allows our voices to be heard and addressed. I am hopeful to continue serving as your Encino Neighborhood Council Business Representative, and I appreciate your consideration.

Varant Majarian



I have a successful business for over 20 years my main focus to improve Encino is to have a clean relationship with the chamber to the home owners and focus public safety.

Qualifications to VOTE:

Stakeholders who live, work, or own property in the neighborhood and who are 18 years or older.

2019 Apartment/Condo Representative

Qualifications to RUN:

An apartment/condo tenant or owner who is 18 years or older.

Sherman Gamson

No candidate photo nor statement

Qualifications to VOTE:

Stakeholders who live, work, or own property in the neighborhood and who are 18 years or older.

2019 Park Advocate/Environment Representative

Qualifications to RUN:

Member of, or otherwise involved with a park, recreation center, or open space group such as (but not limited to): San Fernando Valley Audubon Society, Balboa Sports Center Park Advisory Board, Encino Community Center Park Advisory Board, Friends of Encino Park, the Japanese Garden Advisory Board, Friends of Lake Balboa, Los Encinos State Historic Park, Sepulveda Basin Off Leash Dog Park PAB, Sepulveda Basin Wildlife Areas Steering Committee, and the Sepulveda Garden Center Gardeners and who is 18 years or older.

Glenn Bailey



Protecting our parks and open spaces requires constant vigilance. In the late 1970s, when Hollywood Park racetrack proposed relocating to the 2,150-acre Sepulveda Basin, I joined with a huge coalition to defeat that outrageous proposal. Since 1991, I have been a member of the Sepulveda Basin Wildlife Areas Steering Committee and active with other Basin groups and issues over the years. Los Encinos State Historic Park and Encino Park are also important community resources. I have participated in City water and solid waste policy initiatives and will bring environmental issues to the Council for its consideration. The City's mismanagement of our urban forest and the loss of thousands of trees due to drought, disease and sidewalk repair is a current challenge. An ENC founding member in 2002, I have served as Area and then Public Safety representatives and was ENC President from 2012 until 2014. Email me your ideas: GlennBaileyENC@yahoo.com I would appreciate your vote on May 19! Thanks!

Qualifications to VOTE:

Stakeholders who live, work, or own property in the neighborhood and who are 18 years or older.

2019 Planning & Land Use Representative

Qualifications to RUN:

Stakeholder who lives, works, or owns property within the ENC boundaries and who is 18 years or older.

Eliot Cohen

No candidate photo

I have been a member of the ENC for 8 years, last 3 years as PLU Chair. I also serve on the board Homeowners of Encino an organization helping preserve the quality of life in Encino. As PLU Chair I work to ensure Encino remains a good place to live, raise a family, work, dine. As, PLU Chair, I believe that while Encino needs to grow, at a reasonable price. Reasonable is to ensure new buildings have adequate parking, a place where delivery trucks can pull up next to the building and not double park, quality landscaping and replacing trees that are cut down. Reasonable is a building that meets all existing codes, zones and doesn't use loopholes to extract every square foot of rentable space to the detriment of its neighbors. The most important job the PLU Chair is providing a forum where the project manager and stakeholders meet to understand and make improvements to a project. As Chair, I have made sure everybody's voice is heard especially the people most impacted by the project.

Qualifications to VOTE:

Stakeholders who live, work, or own property in the neighborhood and who are 18 years or older.

2019 Public Safety Representative

Qualifications to RUN:

Member of a public safety organization such as (but not limited to): Codewatch Representatives, Encino Hospital, Neighborhood Watch Groups, West Valley Community Police Advisory Board, West Valley Gray Squad and who is 18 years or older.

Samuel Apikyan



Right now I'm the chair of ENC Public Safety Committee and I would like to continue my work as a chair of the committee and as an ENC Board Member.

Qualifications to VOTE:

Stakeholders who live, work, or own property in the neighborhood and who are 18 years or older.

2019 Volunteer/Service Representative

Qualifications to RUN:

**Works/participates in a volunteer/service group such as (but not limited to):
Encino Little League, Friends of the Encino-Tarzana Library,
Sisters of Social Service and who is 18 years or older.**

Patricia Bates



As first an employee/partner in an Encino CPA firm from 1984 until retirement, and an Encino homeowner since 2002, I have a vested interest in our community. The Encino Neighborhood Council, jointly with the Lake Balboa NC, covers the Sepulveda Basin. As a member of the San Fernando Valley Audubon Society and the Encino Neighborhood Council, I have been involved for many years in issues related to the Sepulveda Basin parks and wildlife areas. Most recently I have become Co-Chair of the Encino NC Homelessness Committee, out of a desire to work with the Los Angeles City & County to address the needs of our homeless, as well as housed stakeholders. I have also served as the treasurer of the Encino Neighborhood Council for the past two years. I would be honored to serve another term.

Qualifications to VOTE:

**Stakeholders who live, work, or own property in the neighborhood and who are
18 years or older.**

2019 Religious Organization/Institution Representative

Qualifications to RUN:

**Member of, or otherwise involved with a religious organization/institution such as
(but not limited to): Chabad of Encino, First Presbyterian Church of Encino,
Holy Martyrs Armenian Church, Lady of Grace Church, St. Cyril Jerusalem Catholic Church,
St. Nicholas Episcopal Church, Temple Ner Maarav, Torat Flayim and Valley Beth Shalom
who is 18 years or older.**

Anni Keusseyan

No candidate photo nor statement

Qualifications to VOTE:

Stakeholders who live, work, or own property in the neighborhood and who are 18 years or older.

2019 Area 1 Representative

Qualifications to RUN:
Resident in Area 1 who is 18 years or older.

Lee Blumenfeld

No candidate photo

Encino is an amazing place to live! As a longtime resident, Army veteran, and family man, I understand the improvements we need in our community. We should preserve our historic past, neighborhood character, and actively pursue new ideas to ensure a brighter future for us all.

My priorities:

- **Enhance Residents' Quality of Life** – restore the dying trees and fix the irrigation system on White Oak Blvd, repair our streets and sidewalks, and beautify our neighborhoods.
- **Accountability** – by finding out where our tax money is going, and ensuring Encino gets its fair share. Holding development to the current rules to ensure Planned and Structured projects meeting the needs of Encino while considering our current infrastructure.
- **Improve Public Safety** – by working with our public safety officials to target and eliminate property crime and bolster our police resources.

I can accomplish our goals by relying on my construction and debate experience, along with your help and support!

Qualifications to VOTE:
Stakeholders who reside in Area 1 and who are 18 years or older.

2019 Area 2 Representative

Qualifications to RUN:
Resident in Area 2 who is 18 years or older.

Walter Almora



No candidate statement

Qualifications to VOTE:
Stakeholders who reside in Area 2 and who are 18 years or older.

2019 Area 3 Representative

**Qualifications to RUN:
Resident in Area 3 who is 18 years or older.**

Alex Garay



I have lived in Encino my entire life and have been on the ENC for about 2 years and have been the At-Large Rep for about a year. For the past 9 months I have been the President of the Encino Neighborhood Council. Having spent my entire life in Encino I am aware of the changes that affect our community. I would like to continue fighting for all the residents of Encino to ensure that the City is more accountable and transparent, that we retain our community values, protect our environment and urban canopy and let our community have more local control.

Since becoming President we have formed a Homelessness Committee and Airport Committee to address these growing concerns. The safety of our residents and community is paramount. I've introduced safety motions to the City to protect our residents.

I encourage you to vote for me so I can continue to carry your concerns to the City and continue Encino's tradition of being one of the best communities in Los Angeles.

**Qualifications to VOTE:
Stakeholders who reside in Area 3 and who are 18 years or older.**

2019 Area 4 Representative

**Qualifications to RUN:
Resident in Area 4 who is 18 years or older.**

Jess Whitehill



I learned a lot about community government during my first term as the Area 4 (Amestoy Estates) Representative on the Council, including membership on the Public Safety and By-Laws Committees. I would like to continue serving my community during the next term.

Oliver Rodriguez



Being born and raised in Encino has given me the amazing opportunity to experience everything that makes our community a vibrant place. With Encino undergoing rapid and significant changes, it is essential that we are able to work together to formulate and implement modern-day plans that will help us deal with these changes in the most effective ways possible. With my passion, care, and commitment to excellence, it will be my top-priority to listen to your concerns as an integral part in our collective effort to ensure that Encino remains a special place. It would be my honor to serve you and the rest of our community as your Area 4 Representative for the ensuing term.

**Qualifications to VOTE:
Stakeholders who reside in Area 4 and who are 18 years or older.**

2019 Area 5 Representative

**Qualifications to RUN:
Resident in Area 5 who is 18 years or older.**

Diane Rosen

No candidate photo

I have been chair of the Planning and Land Use Committee. I have been Area 6 rep for many years. I have lived in Encino for 25 years. I want to continue to serve my community by being the Area 5 rep on the Encino Neighborhood Council.

Samantha Greitzer



As a lifelong resident of Encino, I have experienced all the good this community has to offer. It is a wonderful place to live and I am so grateful to be here. But, it has changed significantly over the last few years and I would love to contribute to returning it to the safe, beautiful, lucrative place it was. I attended Loyola Marymount University in Los Angeles. As part of the Honors Program, I graduated with a Bachelors of Business Administration, as the top student in my Entrepreneurship Major. Concurrently, I enrolled in Fashion Design classes at Otis College. I have worked in the Fashion Industry since High School. I am a Production and Product Development Coordinator for a women's contemporary clothing line, conducting business nationally and internationally. Along with my business and creative background, I have integrity and take pride in my work. I am a problem solver, detail oriented, and focused. I know I can be a great asset to this community as an Area Representative.

**Qualifications to VOTE:
Stakeholders who reside in Area 5 and who are 18 years or older.**

2019 Area 6 Representative

**Qualifications to RUN:
Resident in Area 6 who is 18 years or older.**

Laurie Kelson



I am a founding member of the Encino Neighborhood Council (ENC). I have volunteered in our community for more than 35 years. I know how to work within the city government system and who to call to get things evaluated for our entire community. I serve on several committees working cooperatively with our neighbors, schools and institutions along the Mulholland Corridor. My duties on the ENC include being Vice President, a member of the Planning and Land Use committee and chairperson of the Traffic/Transportation committee. I am the Council District 5 appointee, by Councilman Koretz, to the Ventura/Cahuenga Specific Plan Planning Review Board. I am a native Angelino and look forward to continuing my position as Area 6 Representative on the Encino Neighborhood Council.

Maya Rozov

No candidate photo

I've been living in Encino for the past two years and have quickly grown to love living here. Its important to me to be involved in the community that we live in and do what we can to make it better. I'm an attorney and have learned that hard work, being goal oriented and a team player all lead to positive outcomes. This is the mentality I would bring to ENC. I would be honored to be a member of this group, believe I have much to offer and ultimately just care for the well being of Encino.

**Qualifications to VOTE:
Stakeholders who reside in Area 6 and who are 18 years or older.**

2019 Area 7 Representative

**Qualifications to RUN:
Resident in Area 7 who is 18 years or older.**

Jim Esterle



Households in District 7 need someone to look out for their interests, including air traffic noise, crime, development, street maintenance, homelessness, or traffic. As your representative for the past 2 years, I acted as a liaison with the City of Los Angeles, representing the community's needs and concerns. I have been particularly active on the Outreach Committee, which initiates community activities and encourages participation. I recently agreed to co-chair the Van Nuys Airport committee, coordinating a community effort to reduce air noise from newly designated flight paths. I also monitor ongoing construction along Ventura Blvd. and report situations that need consideration. I look forward to returning to the Encino Neighborhood Council, and believe that this is a partnership. In order to represent you, I need for you to participate and help publicize information and situations in which the Council, representing Encino's interests, can take unified positive actions.

Kris Krishna



I believe there are many improvements that could be made in Zone 7. Better street lighting and addressing Van nuys airnoise would would be a great start. Also there are issue of crime in many of the areas that could be addressed better with more connection to local law enforcement. This would just be a start and many improvements could come for our area.

**Qualifications to VOTE:
Stakeholders who reside in Area 7 and who are 18 years or older.**



**The Encino Neighborhood Council elections will be held on
Sunday, May 19th 2019 at:**

**Fire Station 83
4960 Balboa Blvd.
Encino, CA 91316**

10am - 4pm

Please refer to the voting requirements for each position. Remember to bring documentation that shows that you live in Encino. If you work in Encino, please bring documentation that you work in Encino.

Thank you for taking time to vote in the Encino Neighborhood Council 2019 elections. The new board should be seated at the June 26th, 2019 General Board meeting.